


DENR - EMB - MGB
MIMAROPA Region – Integrated Action Plan 2023

PROGRAM	COMMUNICATION ACTIVITIES	ORGANIZATIONAL INTERVENTIONS	DURATION	RESPONSIBLE CENTER / PERSON	EXPECTED OUTPUTS	BUDGET
ENVIRONMENTAL MANAGEMENT BUREAU MIMAROPA Region						
	Special Events	I. Zero Waste Month celebration	January 31, 2023	EMB	Special event/s conducted	Php 0.00
		II. World Water Day celebration	March 2023	EMB	Special event/s conducted	Php 23,000.00
		III. Philippine Water Week celebration				
		IV. Earth Day celebration	April 2023	EMB	Special event/s conducted	Php 23,000.00
		V. Earth Month celebration				
		VI. World Environment Day	June 2023	EMB	Special event/s conducted	Php 49,000.00
		VII. Philippine Environment Month				
		VIII. National Clean-up Month celebration	September 2023	EMB	Special event/s conducted	Php 25,000.00
		IX. International Coastal Clean up Day				
		X. International Day for the Preservation of the Ozone Layer	September 16, 2023	EMB	Special event/s conducted	Php 24,500.00
		XI. World Environmental Health Day celebration	September 26, 2023	EMB	Special event/s conducted	Php 24,500.00
		XII. International Lead Poisoning Prevention Week	October 2023	EMB	Special event/s conducted	Php 24,000.00
		XIII. National Clean Air Month	November 2023	EMB	Special event/s conducted	Php, 25,000.00
		XIV. National Climate Change Consciousness Week	November 2023	EMB	Special event/s conducted	Php 49,000.00
		XV. National Environmental Awareness Month				

	Production and Dissemination of IEC Materials on Environmental Laws	I. Localized IEC Material/s Developed II. IEC Copies Produced III. IEC Copies disseminated IV. People reached through social media platforms	January, February, March, April, May, June, July, August, September, October, November, December	EMB	Localized IEC materials developed	Php 280,000.00
	Production of videos on EMB Mandates	I. EMB video production	March, June, September, December	EMB	EMB videos produced	Php 20,000.00
	Submission of photo releases to EMB Central Office for EMB Website	I. Photo release submission	January, February, March, April, May, June, July, August, September, October, November, December	EMB	Photo releases submitted	Php 0.00
	Updating of EMB Regional Website	I. Website updates	January, February, March, April, May, June, July, August, September, October, November, December	EMB	EMB MIMAROPA website updated	Php 0.00
	Updating of EMB MIMAROPA Facebook Page	I. Facebook updates	January, February, March, April, May, June, July, August, September, October, November, December	EMB	EMB MIMAROPA Facebook Page updated	Php 0.00

	Partnership and Collaboration	II. Youth activities	May and July 2023	EMB	Youth involvement in Environmental Protection Youth activities conducted	Php 30,000.00
	Environmental Documentation and Inventory	I. Conduct of trainings for teachers	May and July 2023	EMB	Training/s conducted	Php 100,000.00
		II. Photo documentation of previous winners of the Search for Most Sustainable and Eco-Friendly Schools III. Monitoring of Previous winners of National Search for Most Sustainable and Eco-Friendly Schools	July 2023	EMB	Photo documentation conducted and submitted to EMB Central Office	Php 10,000.00
	Preparation of Annual Regional State of Brown Environment Report	I. Regional State of Brown Environment Report preparation	June 2023	EMB	Regional State of Brown Environment Report prepared and submitted	Php 5,000.00
	Conduct of Communication Evaluation for IEC Intervention	I. Survey forms distribution with statistical tabulation	March, June, September, December	EMB	Submission of survey forms and statistical tabulation	Php 8,000.00
	Gathering of IEC data for EMB Environmental Statistics	I. Submission of EMB Environmental Statistics	March, June, September, December	EMB	EMB Environmental Statistics submitted	Php 0.00

Prepared by:


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