

March 17, 2023

MEMORANDUM

FOR : The Regional Executive Director

DENR MIMAROPA REGION

THRU: Regional Strategic Communication and Initiatives Group (RSCIG)

FROM: The OIC, Provincial Environment and Natural Resources Officer

SUBJECT: REPORT ON THE CELEBRATION OF WORLD WILDLIFE

DAY 2023

Endorsed is the Report on the Celebration of 2023 World Wildlife Day with this year's theme "Partnerships for Wildlife Conservation".

Communication, Education, and Public Awareness (CEPA) campaign about Republic Act. 9147, also known as "Wildlife Resources Conservation and Protection Act" and "Tayo ang Kalikasan", was conducted in Barangay Masiga, Gasan, Marinduque on March 3, 2023.

Attached are the report with photos and attendance sheet during the activity.

For information and record.

IMELDA M. DIAZ

March 17, 2023

MEMORANDUM

FOR : The OIC, PENR Officer

THRU: The OIC, Management Services Division

FROM : Administrative Aide VI/PENRO Information Officer

SUBJECT : REPORT ON THE CELEBRATION OF WORLD

WILDLIFE DAY 2023

In line with the celebration of 2023 World Wildlife Day, this year's theme is "Partnerships for Wildlife Conservation." The Provincial Environment and Natural Resources Office (PENRO) Marinduque spearheads the Inauguration of Pawikan Hatchery Center and conducted a Communication, Education, and Public Awareness (CEPA) campaign about Marine Turtle Conservation, Republic Act. 9147, also known as "Wildlife Resources Conservation and Protection Act" and "Tayo ang Kalikasan" at the Pawikan Center - Masiga Marine Turtle Preservation Area located at Sitio Quatis, Barangay Masiga, Gasan, Marinduque on March 3, 2023.

This activity was participated and attended by the Provincial Government – Environment and Natural Resources (PG-ENRO), Municipal Agriculture Office, Gasan Municipal Police, Barangay Local Government Units (BLGU) of Masiga, Masiga Marine Turtle Preservation Association, and fisherfolks.

The Pawikan Hatchery Center was inaugurated as the first part of the program. Engr. Cynthia U. Lozano, Technical Services Division Chief led the ribbon-cutting ceremony together with PS Jomari A. Sore, , representative from the Office of the Mayor of Gasan, Barangay Captain Esperanza H. de Belen and Forester Danilo L. Martinez, Chief of Biodiversity Conservation Unit. TSD Chief Lozano also gave out Marine Turtle T-shirts to selected guests and participants. It was then followed by Communication, Education, and Public Awareness (CEPA) campaign.

Forester I/Information Officer Glaiza Peñaflorida talked about the Marinduque Wildlife Sanctuary (MWS) regulations and support services within the protected area in the Province of Marinduque. She also mentioned Republic Act No. 9147, also known as the "Wildlife Resources Conservation and Protection Act," which aims to conserve and protect wildlife species and habitats, as well as to regulate wildlife collection and trade. She also discussed the Republic Act No. 11038, also known as the Expanded National Integrated Protected Areas System (eNIPAS) Act of 2018.

Forester Danilo L. Martinez then gave a brief overview of the Marinduque Wildlife Rescue Centers (MWRC), which play an important role in wildlife protection by providing temporary shelter for mistreated and rescued wild animals. Ms. Corazon R. Pelaez, Forest Technician I, discussed the importance of marine turtle conservation. Furthermore, Ecosystems Management Specialist I, Nina Jane L. Mendoza, talked about the various endangered wildlife species in the Philippines, while Ericka Q. Roldan, Office Support Staff from the Protected Area Management Office, additionally mentioned Endemic Species in Marinduque and Management of Alien Species.

Finally, Administrative Aide VI/Information Officer Azalea S. de Castro discussed "*Tayo ang Kalikasan*" and promoted "*No-To-Single-Used Plasctic*" in order to conserve and maintain the natural resources in the Province of Marinduque.

Moreover, she encouraged the participants to fully support an appropriate Waste Management System by applying the '3R' – Reduce, Reuse and Recycle', wherein, **Reduce** means lessening the amount of trash/garbage produced, **Reuse** refers to using materials more than once, and **Recycle** means creating new materials or products out of trash/garbage.

A total of forty-nine (49) participants, with twenty-six (26) female, and twenty-three (23) male attended and participated in the activity. Flyers about the Marine Turtle Guide and the CEPA booklet were disseminated to the participants.

Attached are the attendance sheet and photos taken during the activity.

AZALEAS. DE CASTRO

Photos taken during the conduct of the CEPA Campaign during the World Wildlife Day Celebration and Inauguration of Pawikan Hatchery Center in Barangay Masiga, Gasan, Marinduque on March 3, 2023.







Republic of the Philippines Department of Environment and Natural Resources PENRO MARINDUQUE

WORLD WILDLIFE DAY CELEBRATION

& Inauguration of Pawikan Hatchery Center

at Brgy. Masiga, Gasan, Marinduque March 03, 2023

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53	Niña Jane L. Mendoza			26	S	PAMO - DENR	EMCI				43.
54	ERICKA a. ROUDAN		/	24	S	PAMO - PENK	office Support				A:
55	Glaiza Penaflorida			25	2	A	EMSI				Standill.
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