

ACTIVITY DESIGN

Learning Event Title	Orientation on DAO 2021-13 or the Guidelines for the Development and Recognition of Biodiversity-Friendly Enterprises (BDFE) for its Implementation in Terrestrial Ecosystems and Refresher Course on Business Development Services (BDS)			
Schedules	The activity will be conducted in three clusters with target Regions and schedules as follows:			
	Cluster Regions Schedule Venue			Venue
	Cluster 1	CAR, 1 to 3	June 13-17, 2023	Clark, Pampanga
	Cluster 2	NCR, CALABARZON, MIMAROPA, 5 to 6	July 3-7, 2023	Metro Manila
	Cluster 3	7 to 13 (CARAGA)	August 7-11, 2023	
Background and Rationale				

	One of the goals of the Bureau is to expand the BDFE Program to cover terrestrial protected areas and other conservation areas in consideration of the lessons learned from its implementation in marine PAs. As part of this effort, the Bureau conducted the first Orientation for the PAMO personnel in selected terrestrial protected areas, including representatives from CDD, through virtual platform in CY 2022.
	The previous Orientation provided an overview of the key features of DAO 2021- 13 and shared experiences and lessons learned from the field, specifically from the POs. To ensure that field implementers are equipped with the necessary skills and knowledge to effectively implement the BDFE Program, it is essential to provide continuous and periodic orientation through various workshops and learning events. This will enable the field offices to fully understand the guidelines and implement them in a manner that aligns with the objectives of the BDFE program.
	The BDFE Program includes understanding how the Business Development Services (BDS) fit into the whole market system and the processes along the value chain that may be critical in biodiversity conservation and the management of communities and their enterprises within and adjacent to PAs and conservation areas. Therefore, BDS and enterprise development are essential components of the BDFE capacity development.
	In view of the above, the Bureau is organizing a face-to-face Orientation on DAO 2021-13 or the Guidelines for the Development and Recognition of Biodiversity- Friendly Enterprises (BDFE) for its Implementation in Terrestrial Ecosystems and Refresher Course on Business Development Services (BDS). This will help ensure that field implementers are equipped with the relevant and helpful information and knowledge to implement the BDFE program effectively, while also strengthening their understanding of the critical roles of BDS in biodiversity conservation and sustainable economic development.
Objectives	The objective of this learning event is to provide orientation to DENR regional and field offices as well as key personnel from the DENR central office on the salient features of the DAO 2021-13 or the Guidelines on BDFE Development and Recognition, and the Key Concepts of BDS for BDFE. Specifically, the learning event, aims to achieve the following:
	 Level-off and enhance the appreciation and understanding of the principles, procedures and processes involved in the development and recognition of BDFEs in NIPAS PAs and other conservation areas;
	2. Understand the salient provisions of the DAO including its Annexes;
	 Increase appreciation and understanding of the implementation of BDFE as a tool for biodiversity management and conservation; and
	 Increase knowledge, appreciation and understanding of the BDS in relation to enterprise development.

Expected Output	 At the end of the learning session, the participants are expected to: 1. Gain knowledge and understanding on the salient provisions of the DAO on BDFE and the key concepts of the BDS; 2. Understand the development and recognition of BDFEs in terrestrial areas; and 3. Able to apply relevant knowledge and information in implementing the BDFE in terrestrial ecosystems. 	
Participants	 on BDFE and the key concepts of the BDS; 2. Understand the development and recognition of BDFEs in terrestrial areas; and 3. Able to apply relevant knowledge and information in implementing the 	
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 PENRO Cagayan CENRO Aparri Bangan Hill National Park Casecnan Protected Lanscape Salinas Natural Monument
 Region III PENRO Pampanga PENRO Zambales Amro River Protected Landscape Dinadiawan River Protected Landscape Simbahan-Talagas Protected Landscape Talaytay Protected Landscape Bataan Natural Park Roosevelt Protected Landscape Mt. Arayat Protected Landscape
 CALABARZON PENRO Batangas PENRO Cavite PENRO Quezon
 MIMAROPA PENRO Oriental Mindoro PENRO Palawan
 Region V PENRO Camarines Norte PENRO Masbate PENRO Camarines Norte Buhi Wildlife Sanctuary Mt. Isarog Natural Park Lagonoy Natural Biotic Area
 Region VI PENRO Guimaras CENRO Sara Northern Negros NP Sibalom Natural Park Nothwest Panay Peninsula Natural Park Mount Kanlaon Natural Park Negros Occidental Coastal Wetlands CA
 Region VII PENRO Cebu PENRO Negros Oriental Rajah Sikatuna Protected Landscape Camotes Island PLS

	Region VIII CENRO Baybay CENRO Borongan Region IX
	 PENRO Zamboanga del Sur CENRO Zamboanga City
	 Region X PENRO del Sur PENRO Bukidnon Mt. Balatukan Range NP Mt. Inayawan Range NP Mimbilisan PL
	 Region XI PENRO Davao del Sur PENRO Davao del Norte
	Region XII PENRO Sarangani CENRO Glan
	 Region XIII PENRO Surigao del Sur PENRO Surigao del Norte
Mechanics and Strategies	• The Orientation on BDFE and BDS refresher course will be conducted in three (3) clusters, lasting for 3 days. It will consist of a combination of lectures, workshops, and interactive games/skits.
	 Members of the BMB BDFE Core Group will serve as Resource Persons and Secretariat during the Workshop. Consultants who were previously engaged in the BDS Orientation for the Coastal and Marine personnel will also be invited as resource persons.
	The Program will be divided into two parts:
	 Presentation of the BDFE Guidelines or the DAO 2021-13 and its Annexes including the policy consultation on the draft guidelines for Screening of Proposals for the BDFE Financial Assistance; and
	 Presentation of BDS Modules 1 to 5.
	 The first part of each cluster will include the discussion of the processes and procedures in undertaking the various assessments of existing livelihoods and enterprises within and adjacent PAs and conservation areas; the processes involved in appraisal of enterprises, and the details

	TOTAL PhP 2,500,000.00		
	MiscellaneousPhP10,000.00		
	Supplies & MaterialsPhP10,000.00		
	Professional Fees		
	Food and AccommodationPhP2,200,000.00 (5 days and 4 nights)		
Budgetary Requirements	Clusters I to III		
	3. Practice proper hygiene and social etiquette.		
	2. Always wear a mask, and maintain physical distance; and		
	1. The learning session will be a face-to-face learning session. and online.		
COVID-19 measures	The following Standard Health Protocol for COVID-19 pandemic should be strictly observed by the participants and the trainers, respectively:		
	 An evaluation survey will be administered to all participants through Google Forms after each session. 		
	• Around 30 to 35 participants are expected to join the learning event excluding the resource persons and secretariat per cluster. Over-all, around 50 to 55 attendees are expected to participate in the learning event.		
	• After each presentation, 30 minutes will be allotted for an open forum to express clarifications and encourage sharing of first hand experiences on the ground and practices.		
	• While the second part will be allocated on the elaboration of the key concepts of BDS and how it is connected to BDFE and how it contributes in attaining inclusive and sustainable development.		
	 The first part also includes the presentation of the draft guidelines on the Screening of Proposals for the BDFE Financial Assistance, of at least one (1) hour to solicit comments and feedback from the participants. 		
	of the ten (10) Annexes. Highlights of each section will be presented and elaborated.		



ORIENTATION ON DAO 2021-13 AND ITS ANNEXES FOR TERRESTRIAL PAS BACK-TO-BACK BUSINESS DEVELOPMENT SERVICES (BDS) REFRESHER COURSE

Cluster I: June 13-17, 2023 Cluster II: July 3-7, 2023 Cluster III: August 7-11, 2023

PROVISIONAL PROGRAM

Time	Activity	Responsible Person		
Day 0 Arrival of	Day 0 Arrival of participants and BMB BDFE Core Strategic Planning Workshop			
Day 1	Day 1			
8:00 - 9:00	Registration	Secretariat		
9:00 - 9:10	Preliminaries	Facilitator/s		
	Welcome Message Asec Marcial C. Amaro, Jr. Director, In concurrent capacity as Assistant Secretary for Policy, Planning, and Foreign-Assisted and Special Projects			
9:10 - 9:15	Introduction of Participants	Facilitator		
9:15 - 9:30	Rationale and Objectives	Ms. Juvy Ladisla Supervising EMS <i>Chief, Partnership and</i> <i>Engagement Section,</i> <i>CAWED</i>		
9:30 - 10:00	Salient Features of the DAO 2021-13	Mr. Ryan A. Cuanan Supervising EMS <i>Chief, Community</i> <i>Management and</i> <i>Sustainable Financing</i> <i>Section, NPD</i>		

10:00 - 10:15	Break	
10:15 - 12:00	Processes and procedures in the Development of BDFEs Annexes	Mr. John Erick Avelino Supervising EMS <i>Chief, Integrated Coastal</i> <i>and Marine Partnership</i> <i>Section</i> , CMD
12:00 - 1:00	Lunch	
1:00 - 1:15	Ice breaker/Games	BPKMD
1:15-2:00	Continuation	
2:00 - 2:30	Open Forum	
2:30 - 2:45	Break	
2:45 - 3:45	Processes and procedures in the Recognition of BDFEs including the draft guidelines prescribing the BDFE Label and Certificate of Recognition (CoR).	Ms. Argean Guiaya Senior EMS <i>BBCore member,</i> <i>CAWED</i>
3:45 - 4:00	Open Forum/Discussion	
4:00 - 5:00	Consultation on the draft Guidelines on the Screening of Proposals for the BDFE Financial Assistance.	% CMD
Day 2		
8:30 - 9:00	BDS Module 1: Key Concepts	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
9:00 - 12:00	BDS Module 2: Introduction to Entrepreneurship & Enterprise Development	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
12:00 - 12:45	Lunch	
12:45 - 1:00	Ice breaker	

1:00 - 2:30	BDS Module 3: Business Development Services (BDS)	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
2:30 - 2:45	Break	
2:45 - 3:00	Open Forum/End of Day 2	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
Day 3	·	
9:00 - 9:30	Preliminaries: - Recap of Day 2 - Overview of Day 3	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
11:00 - 12:00	BDS Module 4: Facilitating BDS for BDFEs	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
12:00 - 12:45	Lunch	
12:45 - 1:00	Ice breaker	
1:00 - 2:00	BDS Module 5: Making it Happen	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
2:00 - 2:15	Break	
2:15 - 3:00	Open Forum Wrap up & Evaluation Closing Remarks	Ms. Regina Gaza and Ms. French Vibar bizFTC/RP
Day 4 Homebound		

Prepared by:

RYAN A. CUANAN

Supervising EMS In-Charge, NPD JOHN ERICK AVELINO Supervising EMS In-Charge, CMD

Time	Activity	Responsible Person		
Day 0 BMB BDF	Day 0 BMB BDFE Core Strategic Planning Workshop			
10:00 to 3:00 PM	 Objectives Updates CMD to present current status of BDFE (under CMEMP) and the updates on CEPA documentation; Workshop proper BDFE Road mapping (CMD to present road map/baseline); prepare database for strategic planning at national level; 2024 to 2030 projection of targets (PAs and activities) Identify PAs and activities for 2024 to 2030 Discussion on the review and adoption of BDS module; capacity building Reconstitution of BMB BDFE Core Group SO 			