

**ADVANCE COPY ONLY**

**MEMORANDUM**

**FOR** : The Regional Executive Directors  
All Regions

**FROM** : The Supervising Ecosystems Management Specialist  
In-Charge, Office of the Director

**SUBJECT** : **REQUEST FOR PARTICIPANTS: ORIENTATION ON DAO 2021-13 OR THE GUIDELINES FOR THE DEVELOPMENT AND RECOGNITION OF BIODIVERSITY-FRIENDLY ENTERPRISES (BDFE) FOR ITS IMPLEMENTATION IN TERRESTRIAL ECOSYSTEMS AND REFRESHER COURSE ON BUSINESS DEVELOPMENT SERVICES (BDS)**

In line with the implementation of the NIPAS Act, as amended, and as part of the Coastal and Marine Ecosystems Management Program (CMEMP), the Biodiversity Management Bureau (BMB) is pleased to inform you that an Orientation on DAO 2021-13 of the Guidelines for the Development and Recognition of BDFE for its implementation in terrestrial ecosystems and a refresher course on Business Development Services (BDS) will be conducted this CY 2023 with the following clusters and schedules:

<b>Cluster</b>	<b>Regions</b>	<b>Schedule</b>	<b>Venue</b>
<b>Cluster 1</b>	CAR, 1 to 3	June 13-17, 2023	Clark, Pampanga
<b>Cluster 2</b>	NCR, CALABARZON, MIMAROPA, 5 to 6	July 3-7, 2023	Metro Manila
<b>Cluster 3</b>	7 to 13 (CARAGA)	August 7-11, 2023	

The BDFE Program intends to cover terrestrial protected areas and other conservation areas in consideration of the lessons learned from its implementation in marine PAs. As part of this effort, the Bureau conducted the first Orientation for the PAMO personnel in selected terrestrial protected areas, including representatives from CDD, through virtual platform in CY 2022. To ensure that field implementers are equipped with the necessary skills and knowledge to effectively implement the BDFE Program, it is essential to provide continuous and periodic orientation through various workshops and learning events.

The learning event will be attended by one (1) representative each from the PAMBCS and CRFMS of the Conservation and Development Division (CDD), personnel from selected PENROs, CENROs, and PAMO staff of terrestrial PAs with BDFE targets for CY 2023 as listed in the attached matrix. Please note that the list of PAs was based on the 2023 targets derived from the latest Regional Work and Financial Plan. Should there be changes in the targets, staff from CDD and PAMO may update the list.

In this regard, may we request the list of participants from your respective Regions and protected areas using the attached matrix and online link: [https://bit.ly/Orientation\\_BDFE-BDS](https://bit.ly/Orientation_BDFE-BDS) **on or before May 16, 2023**. Representatives from the PAMO should preferably be the focal person for BDFE. This list will serve as the basis for the DENR - Special Order and will also confirm the participants for the said Orientation. Attached is the draft activity design including the provisional program for your reference.

Should you have any questions or concerns, you may please email [npd@bmb.gov.ph](mailto:npd@bmb.gov.ph) and [cmd@bmb.gov.ph](mailto:cmd@bmb.gov.ph).

For information and appropriate action.

**ANSON M. TAGTAG**