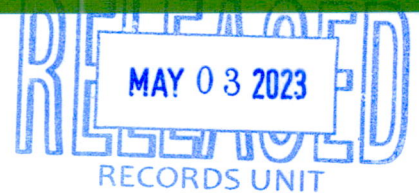




Republic of the Philippines
Department of Environment and Natural Resources
FOREST MANAGEMENT BUREAU
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FOREST MANAGEMENT BUREAU



MEMORANDUM

FOR : All Regional Executive Directors
All Regions Except NCR

FROM : The OIC-Assistant Secretary for Field Operations–Western Mindanao and Director, in concurrent capacity, and Chair of the CBFM National Working Group

SUBJECT : **LAUNCH OF THE COMMUNITY-BASED FOREST MANAGEMENT (CBFM) STRATEGIC PLAN 2023-2032 ON 19 MAY 2023 AT THE SEQUOIA HOTEL, QUEZON CITY**

DATE : **MAY 02 2023**

The Forest Management Bureau (FMB) takes great pleasure to inform you that the **“Launch of the Community-Based Forest Management (CBFM) Strategic Plan 2023-2032”** will be held on **19 May 2023 (Friday)** at the **Sequoia Hotel, Quezon City**. The 10-Year Strategic Plan provides the roadmap for the DENR, the CBFM-People’s Organizations (POs), and other CBFM stakeholders for a more effective and efficient implementation of CBFM, being the national strategy to ensure the sustainable development of the country’s forestlands resources.

In the last six (6) months, the Bureau and Yakap Kalikasan Tungo sa Kaunlaran ng Pilipinas, Inc., a non-government organization, have been working together to formulate, review and finalize the CBFM Strategic Plan. Through the financial assistance of the Forest Foundation Philippines (FFP), activities at the local, regional and national levels such as the Regional CBFM-PO Consultations, Island Clusters Consultative and Planning Workshop, and National Consolidation Workshop were conducted last year to scope more ideas from different CBFM stakeholders, including representatives from the DENR, other government agencies, non-government organizations and academe, among others. Today, the plan is ready for presentation to a larger audience who the CBFM-POs wish to become their partners in achieving the aims set for the 10-year period.

In line with this, the participation of **all DENR Regional Executive Directors and of the following regional/field office staff** is being requested:

- Chiefs of the Conservation and Development Division
- Chiefs of the Planning and Management Division
- Two (2) DENR Officers (preferably, those with the most number of CBFMA areas)
- Regional CBFM Coordinators

The program is scheduled at **10:00 am to 3:00 pm** of 19 May 2023, with the main program to be held before lunch. Attached is the program of activities for your reference. Please be informed that male and female participants are expected to wear Barong and Filipiniana, respectively, or any Filipino traditional/ethnic attire.

We are confident that your significant partaking will contribute to the success of the event. Should you accept our invitation, kindly confirm your participation through the Google Form link **bit.ly/CBFMStratPlanLaunching** or through the Community Forestry Section (CFS) of our Forest Resources Management Division (FRMD) at contact number **(02) 8927-7278** and email address at **frmd.cfs@fmb.denr.gov.ph**. We appreciate receiving your confirmation by **3 May 2023 (Wednesday)**. In any case, a staff of CFS will be coordinating with you regarding this matter.

FOR INFORMATION AND CONSIDERATION, PLEASE.


ARLEIGH J. ADORABLE, CESO III

cc: The Undersecretary for Field Operations – Luzon, Visayas and Environment
The Undersecretary for Field Operations – Mindanao
The Undersecretary for Policy, Planning and International Affairs

LAUNCH OF THE CBFM STRATEGIC PLAN FOR CYs 2023-2032
Sequoia Hotel, Quezon City
18-20 May 2023

Provisional Program of Activities

Time	Flow	Resource persons
May 18, 2023: PRE-LAUNCH PREPARATIONS <i>(For CBFM-POs and CBFM Coordinators only)</i>		
9:00 am – 10:00 am	Arrivals and Registration	Yakap Kalikasan & FRMD-Community Forestry Section (CFS)
10:00 am – 12:00 nn	Meeting	CBFM-People's Organizations (CBFM-POs), Regional CBFM Coordinators, Yakap Kalikasan & FRMD-CFS
	Ingress	
1:00 pm – 4:00 pm	Rehearsals	
4:00 pm – 7:00 pm	Ingress	
May 19, 2023: 2023-2032 CBFM STRATEGIC PLAN LAUNCH <i>(For all participants, special guests and guest of honor DENR Secretary)</i>		
10:00 am – 10:20 am	Opening Program <ul style="list-style-type: none"> Invocation <i>Pambansang Awit</i> Recognizing the Attendees Welcome Speech <i>(Intentions of the Launch and appreciation to FFP and PARC for the support)</i> Keynote Address 	Ms. Trinivic Silang , CAR Regional CBFM Coordinator Ms. Margie Esteban , R12 CBFM-PO Officer Host/s ASEC Arleigh Adorable , CESO III OIC, Assistant Secretary for Field Operations - Western Mindanao and FMB Director, in concurrent capacity Atty. Jonas R. Leones , CESO I Undersecretary for Policy, Planning and International Affairs
10:20 am – 10:25 am	The CBFM Strategy and Program	For Ildefonso L. Quilloy , Chief, FRMD
10:25 am – 10:30 am	The 2023-2032 CBFM Strategic Plan <ol style="list-style-type: none"> Rationale behind and process undertaken in designing the Plan Users of the Plan 	For. Marlea Muñoz , <i>Founding President, Women's Initiatives for Society, Culture and Environment (WISE)</i>
10:30 am – 10:33 am	<ol style="list-style-type: none"> Alignment with other Plans 	For. Kenneth Tabliga , OIC Chief FPPKMD
10:33 am – 10:37 am 10:37 am – 10:45 am	<ol style="list-style-type: none"> CBFM Achievements and Major Challenges 	Video Mr. Silvestre Canama , R9 CBFM-PO Officer

Time	Flow	Resource persons
10:45 am – 10:50 am	e. The Strategic Plan <ul style="list-style-type: none"> Our Vision, Mission, Objectives, Guiding Principles and Key Strategies 	Ms. Nida Collado , R4B CBFM-PO Officer
10:50 am – 11:15 am	The Strategies, Sub-Strategies and Key Outcomes	Ms. Concepcion Garduque , R12 CBFM-PO Officer Mr. Dioscoro Canlubo , R7 CBFM-PO Officer Ms. Olivia Gregorio , CAR CBFM-PO Officer
11:15 am – 11:20 am	Intermission number	Selected participants
11:20 am – 11:25 am	The Voice of the Young Generation of CBFM-PO Leaders	Mr. Jonathan Zata , R4A CBFM-PO
11:25 am – 11:30 am	Commitment of CBFM Support Groups	Atty. Jose Andres Canivel <i>Executive Director, FFP</i>
11:30 am – 11:45 am	Message from the DENR Secretary	Hon. DENR Secretary Maria Antonia Yulo Loyzaga
11:45 am – 11:50 am	Signing of DENR Administrative Order (DAO) on the Adoption of the CBFM Strategic Plan	Hon. DENR Secretary Maria Antonia Yulo Loyzaga, to be witnessed by: <ul style="list-style-type: none"> CBFM-PO National Federation President USEC for Policy, Planning and International Affairs USEC for Field Operations- Luzon, Visayas and Environment USEC for Field Operations- Mindanao USEC for Finance, Information System and Climate Change
11:50 am – 11:55 am	<i>Pasasalamat:</i> The CBFM-PO Response	Mr. Iñigo Angwas , President, National CBFM-PO Federation
11:55 am – 12:00 nn	Photo with the Honorable DENR Secretary	
12:00 nn – 1:00 pm	Lunch	
1:00 pm – 1:30 pm	The CBFM Logic Framework	For. Rosalie Imperial <i>FRMD-CFS Chief</i>
1:30 pm – 1:50 pm	The CBFM Implementation Framework	For. Rogelio Gibe <i>CFS Senior Forest Management Specialist</i>
1:50 pm – 2:00 pm	Way Forward	For. Edna Nuestro <i>FMB Assistant Director</i>
2:00 pm – 2:45 pm	Reactions / Commitment setting <ul style="list-style-type: none"> a. DAR b. NCIP c. DTI d. CCC e. DILG 	

Time	Flow	Resource persons
	f. League of Provinces g. NTFP h. Landbank of the Philippines i. USAID Environment Office j. UNDP	Gov. Reynaldo Tamayo (Province of Cotabato), Chairperson, League of Provinces of the Philippines
2:45 pm – 3:00 pm	Closing Program <ul style="list-style-type: none"> Closing message/s <ul style="list-style-type: none"> Group song: Bagong Umaga 	DENR PO Asec. Arleigh Adorable, CESO III <i>OIC, Assistant Secretary for Field Operations - Western Mindanao and FMB Director, in concurrent capacity</i> Guest performer
3:00 pm onwards	Post-activity Meeting Back to Official Station	FMB-CFS & Yakap Kalikasan Most of the Participants
May 20, 2023		
	Back to Official Station	Remaining Participants

Launching of the Community-Based Forest Management (CBFM) Strategic Plan 2023-2032
May 18-20, 2023
Sequoia Hotel, Quezon City

BUDGET PLAN

Budget Items	Unit Cost	Quantity	Total Cost
Supplies and Materials			44,750.00
Special Paper White Long (8.5 x 13") 100 sheets 200 gsm	350.00	5	1,750.00
PVC ID Card/Holder (9.2 x 15 cm)	35.00	200	7,000.00
Customized ID lace/lanyard	180.00	200	36,000.00
Tokens (Cofee & Cacao)	250.00	200	50,000.00
Miscellaneous Expenses			40,000.00
Van Rental	20,000.00	1	20,000.00
Gasoline and Toll Fee	5,000.00	1	5,000.00
Venue Setup/Design	15,000.00	1	15,000.00
TOTAL BUDGET			134,750.00