



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU
Ninoy Aquino Parks and Wildlife Center, Quezon Avenue, Diliman, 1100 Quezon City
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APR 28 2023

MEMORANDUM

FOR : **The Regional Executive Directors**
DENR MIMAROPA Region and NCR

FROM : **The Director**
In concurrent capacity as Assistant Secretary for Planning, Policy, and Foreign-Assisted and Special Projects

SUBJECT : **CELEBRATION OF THE 2023 INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY**

The United Nations has proclaimed May 22 as the International Day for Biological Diversity (IDBD) to increase understanding and awareness on biodiversity. Since the year 2000, the IDBD has been globally celebrated by various agencies and organizations in the 197 member countries of the Convention on Biological Diversity (CBD). The Department of Environment and Natural Resources-Biodiversity Management Bureau (DENR-BMB) leads the celebration of this event in the Philippines.

This year's theme "*From Agreement to Action: Build Back Biodiversity*," reflects both the celebratory nature of what has been achieved in conserving global biodiversity as well as the urgency of what still needs to be undertaken especially with the vision for increased proportion of protected natural areas to sustain nature processes critical for human survival, advocated under the Kunming-Montreal Global Biodiversity Framework.

In this regard, we wish to invite the Regional Executive Director and five (5) key staff to join us in the national celebration of the IDBD 2023 at the Ninoy Aquino Parks and Wildlife Center on 22 May 2023. In addition, all regions are requested to submit a one-minute video showcasing best practice/s in biodiversity rehabilitation and restoration in your region. The video will be shown during the livestreaming of the IDBD national celebration.

The following are the guidelines for the one-minute video:

1. Video must be taken using a landscape orientation;
2. Twenty-four frames per second (24 fps);
3. Dimension/ resolution must be 1920 x 1080 or 16:9;
4. Maximum of 60 seconds; and
5. No watermark.

We appreciate receiving the video on or before 12 May 2023.



UNITED NATIONS DECADE ON
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RESTORATION**
2021-2030

Relevant information and materials about the event may be accessed at <https://www.cbd.int/biodiversity-day> once available. We will provide banner template and social media kit through the DENR-Strategic Communication and Initiatives Service (SCIS).

For clarifications and inquiries regarding this request, your staff may contact cepa@bmb.gov.ph cc susanjoyce.se@bmb.gov.ph or at telephone number (02) 8925-8951.

For information and consideration.


MARCIAL C. AMARO, JR., *CESO II*



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