

MECHANICS

I. KLIMAREEL: SHORT-CLIP VIDEO MAKING COMPETITION

A. Participants

The short-clip video making competition is open to the general public with a minimum age of 14 years old.

B. Submission of Entries

1. Interested participants are required to like the FMB Facebook page (*DENR Forest Management Bureau*) and share the announcement post.
2. Individual participants with a minimum age of 14 years old shall create a Facebook Reel between 20-24 November 2023 to show and commit to their ways to lessen the effect of climate change:
 - #NCCCW2023
 - #KlimaReel
 - #BayanihanParaSaKlima
 - #ClimateChangeIsREEL
3. Tag @DENRForestManagementBureau in the captions.
4. Only one entry per Facebook account will be allowed.
5. Entries must be at least 30 seconds and at most 60 seconds in length and must be set to “public”.
6. Videos that will be used in the reel shall be originally owned by the participant, downloaded videos to and from the internet are not allowed.
7. Use of excessive violence, sexual, offensive themes, graphics, and language is not allowed.
8. Criteria

CRITERIA	PERCENT
Content Quality Use of accurate data/information Expression of clear and effective knowledge	40%
Originality and Creativity Uniqueness of content Creative communication and editing	35%
Engagement Number of Likes/Reactions/Share	25%
Total	100%

II. LITTLE WAYS, BIG CHANGE: WEEK-LONG CARE FOR THE ENVIRONMENT CHALLENGE

A. Participants

The week-long care for the environment challenge is open to the general public and will be promoted by selected social media influencers.

B. Submission of Entries

- a. Interested participants are required to like the FMB Facebook page (*DENR Forest Management Bureau*) and share the announcement post.
- b. Individual participants shall post a selfie with a caption every day for five days showing their adherence to the corresponding challenge for the day with the following hashtags:
 - #NCCCW2023
 - #LittleWaysBigChange
 - #BayanihanParaSaKlima
 - Daily Challenges
 - #DAY1IReuseAndRecycle
 - #DAY2ISwitchItOff
 - #DAY3IHaveNoLeftOvers
 - #DAY4IStepItUp
 - #DAY5ISpeakForNature