



*Ensuring businesses compete and consumers benefit*

# Overview of NCP Requirements

## FY 2023 PBB Cycle





# Introduction

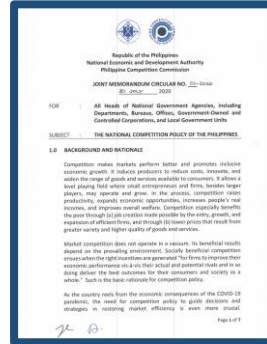
Legal Bases

# Institutionalizing a National Competition Policy

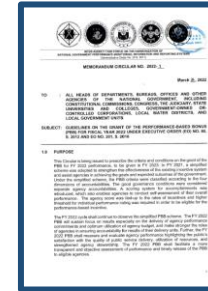
**Establishment of PCC**  
**January 2016**



**Signing of NEDA-PCC**  
**JMC 01-2020**  
**July 2020**



**Issuance of AO 25**  
**IATF Memorandum**  
**Circular 2022-1**  
**March 2022**



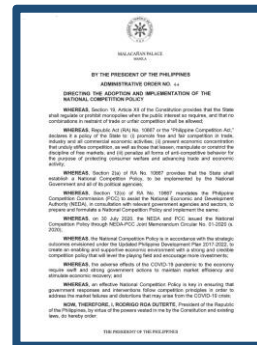
**Issuance of AO 25**  
**IATF Memorandum**  
**Circular 2023-1**  
**August 2023**



**Enactment of the PCA**  
**July 2015**



**Launch of PDP 2017-2022**  
**January 2017**



**Signing of AO No. 44**  
**October 2021**



**Launch of PDP 2023-2028**  
**January 2023**

# NEDA-PCC Joint Memorandum Circular 2020-1:

The National Competition Policy of the Philippines

In line with the government's continuing efforts to improve consumer welfare and market efficiency, the NEDA and the PCC developed the NCP for steering regulations and administrative procedures of government agencies to level the economic playing level.

With the NCP, all government agencies need to adopt and comply with pro-competitive policies and government interventions, competitive neutrality, and enforcement of competition-related laws and issuances.

## Key Elements

1. Pro-competitive policies and government interventions
2. Competitive Neutrality
3. Enforcement of competition-related laws and issuances



# Administrative Order No. 44, s. 2021

Directing the Adoption and Implementation of the NCP

## Scope and Coverage:

To further institutionalize the NCP, AO No. 44, s. 2021 was issued to direct **all national government agencies (NGAs)**, as well as local government units (LGUs), to adopt and implement the NCP and its key elements.

This included the directive that **all government policies, rules, regulations and interventions** shall support the objectives of the NCP and foster a culture of competition.

## Integration with the Performance-Based Bonus (PBB) and Seal of Good Local Governance (SGLG)

As far as practicable, AO No. 44, s. 2021 integrated the adoption of and compliance with the NCP as part of good governance conditions criteria and for the grant of the PBB and the SGLG.

**FY 2022** – Section 5.2 of AO No. 25 IATF MC No. 2022-1 (24 March 2022)

**FY 2023** – Annex 5 of AO No. 25 IATF MC No. 2023-1 (23 August 2023)

# Philippine Development Plan 2023-2028

## Chapter 10: Promote Competition and Improve Regulatory Efficiency

# 10

**Promote Competition  
and Improve Regulatory  
Efficiency**

### Strategy Framework

#### **ADOPT A WHOLE-OF-GOVERNMENT APPROACH TO STRENGTHEN MARKET COMPETITION**

- Pursue full implementation of the National Competition Policy
- Increase awareness, understanding, and support for the PCA and the Philippine Competition Commission

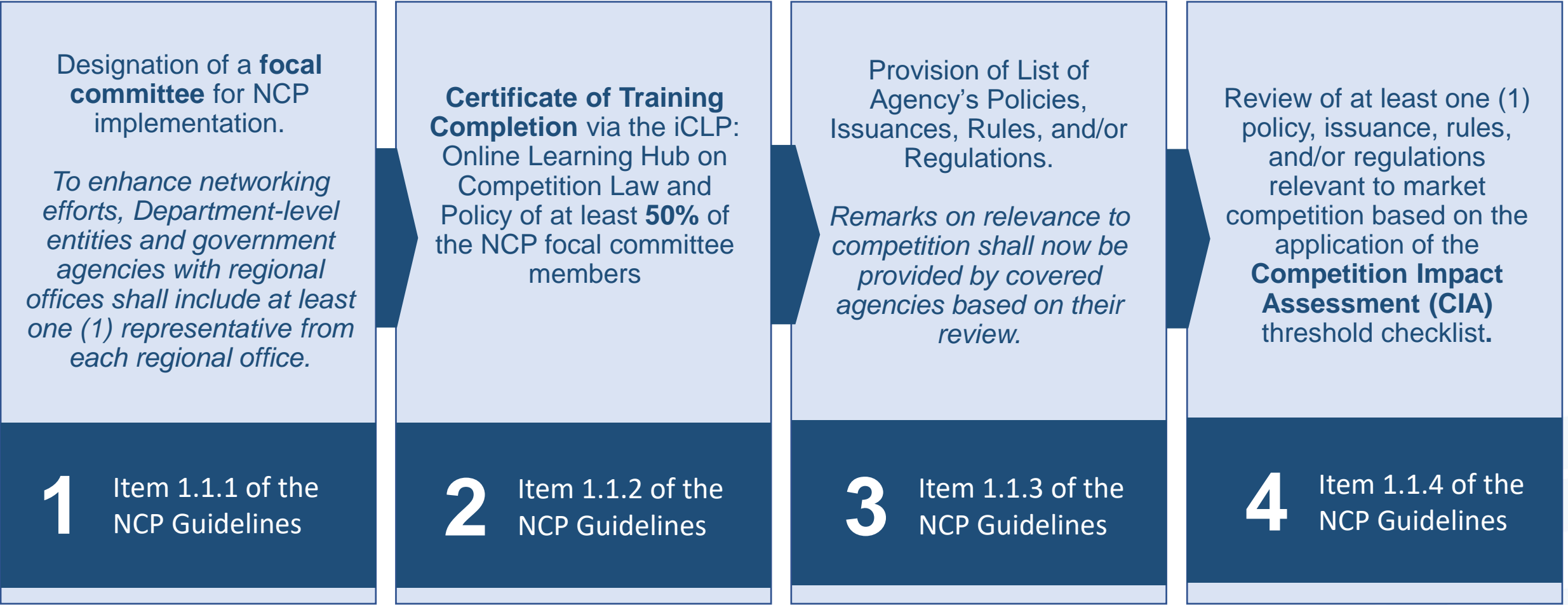
### **Outcome 2: Barriers to entry and re-entry reduced**

**Institutionalize the use of Competition Impact Assessment Manual/Toolkit among government agencies and local government units**

The PCC, ARTA, and NEDA will work to harmonize and mainstream the use of a Competition Impact Assessment Manual/Toolkit in the law-making process of Congress and the policy- and rule-making processes of other government agencies, sector regulators, and LGUs.

# Annex 5 of AO No. 25 IATF Memorandum Circular No. 2023-1

Guidelines on the Compliance with National Competition Policy (NCP)-related Requirements for FY 2023





**NCP-PBB**

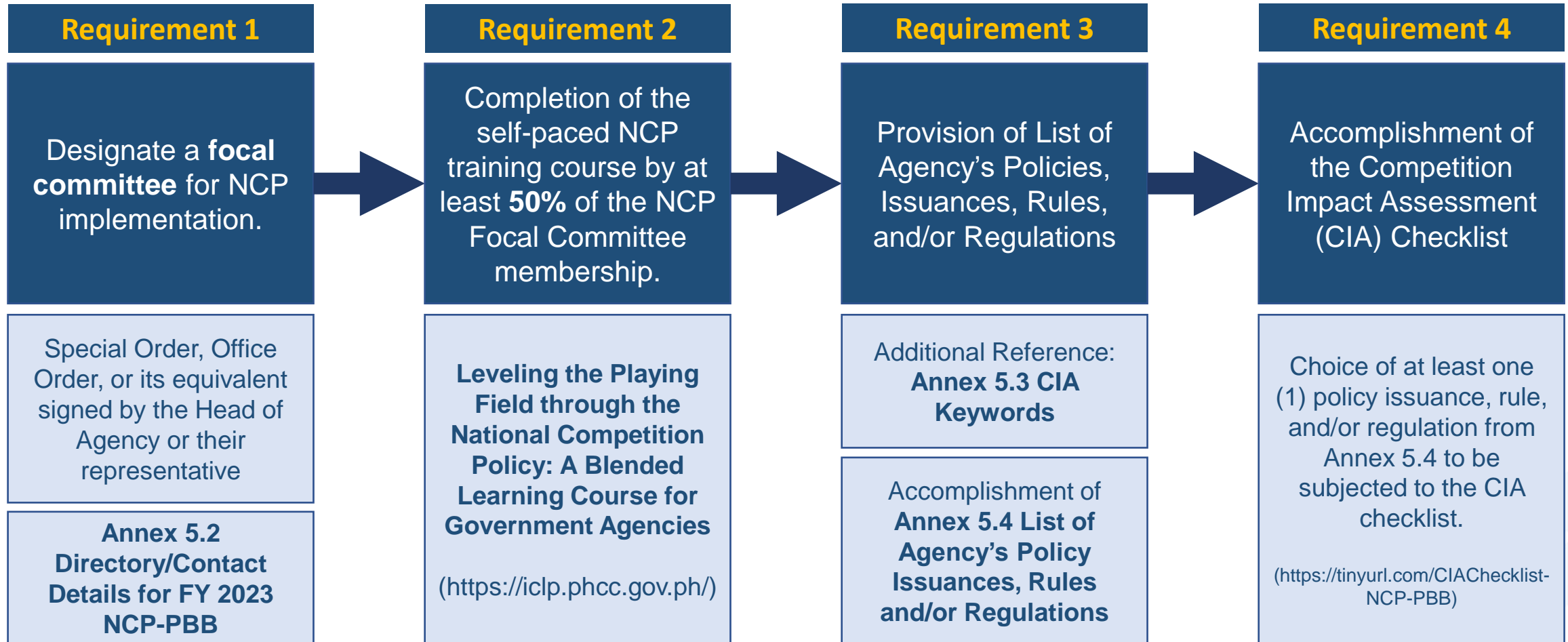
# **Requirements for FY 2023**

**Agency Accountabilities**



# Requirements and Requisite Activities

Possible Accomplishment for NCP Covered Agencies



# REMINDER:

**20 October 2023**

**Extended** Deadline for the submission of Designation of  
NCP Focal Committee

**30 November 2023**

Deadline for the submission of all NCP requirements

# Thank you very much!

For concerns and/or clarifications, kindly email us at [ncp-pbb@phcc.gov.ph](mailto:ncp-pbb@phcc.gov.ph) or contact us at **8771-9722 loc. 214.**