



DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
KAGAWARAN NG KAPALIGIRAN AT LIKAS YAMAN

MEMORANDUM

FOR : The Regional Executive Directors

The Director

Strategic Communication and Initiatives Service

The Bureau Directors

Forest Management Bureau

Biodiversity Management Bureau

Land Management Bureau

Mines and Geosciences Bureau

Ecosystems Research and Development Bureau

Environmental Management Bureau

The Administrator

National Mapping and Resource Information Authority

The Executive Director

Palawan Council for Sustainable Development

The General Manager

Laguna Lake Development Authority

The Executive Director

National Water Resource Board

FROM : The Director
Climate Change Service

**SUBJECT : INVITATION FOR THE TRAINING OF TRAINERS OF
DENR YOUTH DESK OFFICERS ON SOCIAL AND
BEHAVIORAL CHANGE (SBC) FOR YOUTH IN
CLIMATE ACTION**

DATE : October 27, 2023

This refers to the proposed Training of Trainers (ToT) for the DENR Youth Desk Officers (YDOs) from the DENR Central Office, Staff Bureaus, Line Bureaus, Attached Agencies, and Regional Offices on the Social and Behavior Change Strategy for Youth in Climate Action on November 6-10, 2023 at Estancia de Lorenzo, San Mateo, Rizal.

The Training of Trainers is based on the overarching communication for development strategy on behavioral solutions to climate change developed as part of UNICEF's and the Government of the Philippines' 8th Country Programme of Cooperation (CPC8) from 2019 to 2023. This is a joint undertaking of the DENR, Climate Change Commission, National

Youth Commission, Office of Civil Defense, Department of Education, and UNICEF-Philippines.

This Training of Trainers aims to achieve the following objectives through the utilization of UNICEF's Guidance on Social and Behavioral Change Toolkit. The training will be divided into four sections:

- a. Vision: Get to know the basics of Social and Behavioral Change
- b. Understanding: Get to know the fundamentals and programmatic approaches on SBC
- c. Create: Find guides on how to create SBC plans and maximize its impact
- d. Do: Get equipped with the tools needed for successful conduct of SBC activities

The training components will provide a holistic understanding of the trainers on social and behavioral change and how they can cascade it to other young people through their networks.

May we invite the attached list of Youth Desk Officers to attend the said training event. Please note that travel expenses of chosen representatives from and to their place of assignments and other allowable expenses shall be charged against respective office funds. Other expenses to be incurred in relation to the activity will be covered by CCS and UNICEF Philippines.

Attached is the [activity design](#) with a program for your reference.

Thank you for your support and cooperation.


ELENIDA DR. BASUG

ANNEX

Strategic Communication and Initiatives Service	Agatha Diane T. Zepeda April Anne P. Casas
Forest Management Bureau	Alexis Louise Revilleza Hannah Rikka Cortez
Biodiversity Management Bureau	Lei Esther B. Gabo and 1 representative
Land Management Bureau	2 Representatives
Mines and Geosciences Bureau	2 Representatives
Ecosystems Research and Development Bureau	2 Representatives
Environmental Management Bureau	Emil Xavier S. Cruz
National Mapping and Resource Information Authority	Rose Arianne E. Borlaza Jois Roueli O. Ferrer-Yopo
Palawan Council for Sustainable Development	Kishia Grace L. Hardiolen
Laguna Lake Development Authority	2 Representatives
National Water Resource Board	2 Representatives
Region I	Zenaida L. Paday-os Denise Marie C. Lorenzo
Region II	Princess Margaret S. Astudillo Christine Torda
CAR	2 Representatives
Region III	Joshua Rei N. Ubaldo Rafael B. Cruz
NCR	Arizol John C. Abad Al Pia Goda
Region IV-A	Martha Bernadette B. Gealon-Abdul Dionelyn E. Servañez
Region IV-B	Jyferson A. Villapa
Region V	Ma. Cielo G. Barnedo Josel P. Buen

Region VI	Artemio Salvador C. Colacion Cyndy Sol G. Rodrigo
Region VII	Sterremae L. Allego Manilyn A. Remando
Region VIII	2 Representatives
Region IX	Rosevirico A. Tan Ilmeh Marie D. Enriquez
Region X	Shannon Lyn A. Aboc
Region XI	Ryan T. Revilla
Region XII	Princess Kate A. Farrol Jeacoh P. Durban
Region XIII	Maria Catherine G. Yu