

# INVITATION FOR THE TRAINING OF TRAINERS OF DENR YOUTH DESK OFFICERS ON SOCIAL AND BEHAVIORAL CHANGE (SBC) FOR YOUTH IN CLIMATE ACTION

1 message

## Climate Change Service <ccs@denr.gov.ph>

Fri, Oct 27, 2023 at 2:28 PM

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### Dear Sir/Madam,

This refers to the proposed Training of Trainers (ToT) for the DENR Youth Desk Officers (YDOs) from the DENR Central Office, Staff Bureaus, Line Bureaus, Attached Agencies, and Regional Offices on the Social and Behavior Change Strategy for Youth in Climate Action on November 6-10, 2023 at Estancia de Lorenzo, San Mateo, Rizal.

The Training of Trainers is based on the overarching communication for development strategy on behavioral solutions to climate change developed as part of UNICEF's and the Government of the Philippines' 8th Country Programme of Cooperation (CPC8) from 2019 to 2023. This is a joint undertaking of the DENR, Climate Change Commission, National Youth Commission, Office of Civil Defense, Department of Education, and UNICEF-Philippines.

This Training of Trainers aims to achieve the following objectives through the utilization of UNICEF's Guidance on Social and Behavioral Change Toolkit.

The training will be divided into four sections:

- 1. Vision: Get to know the basics of Social and Behavioral Change
- 2. Understanding: Get to know the fundamentals and programmatic approaches on SBC
- 3. Create: Find guides on how to create SBC plans and maximize its impact
- 4. Do: Get equipped with the tools needed for successful conduct of SBC activities

The training components will provide a holistic understanding of the trainers on social and behavioral change and how they can cascade it to other young people through their networks.

May we invite the attached list of Youth Desk Officers to attend the said training event. Please note that travel expenses of chosen representatives from and to their place of assignments and other allowable expenses shall be charged against respective office funds. Other expenses to be incurred in relation to the activity will be covered by CCS and UNICEF Philippines.

Attached is the activity design with a program for your reference.

Thank you for your support and cooperation.

#### CLIMATE CHANGE SERVICE

Department Environment and Natural Resources Visayas Avenue, Quezon City (8) 928-1194

### 2 attachments

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- [Memo] Inviting YDOs to SBC Training.pdf 171K
- Copy of SBC Concept Note for DENR TOT.docx.pdf