



**34<sup>th</sup> NATIONAL STATISTICS MONTH  
2<sup>nd</sup> MIMAROPA Data Festival  
INFOGRAPHICS MAKING CONTEST  
(Students Category)**

**Overview**

The National Statistics Month (NSM) was first observed in 1990 pursuant to Presidential Proclamation No. 647 signed by then President Corazon C. Aquino on September 20, 1990, Declaring the Month of October of Every Year as the National Statistics Month.

The NSM celebration aims to:

1. promote, enhance and instill awareness and appreciation of the importance and value of statistics to the different sectors of society; and
2. to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

**Guidelines**

- **Theme:**  
“Harnessing the Power of Data and Statistics for a Future-ready Filipino and Filipina Youth”
- **Eligible Contestants:**
  - Selected college students participating in the 2<sup>nd</sup> MIMAROPA Data Festival
  - Only one (1) representative from each school
- Only **one (1) entry** per student.

**Contest Proper**

- The contest proper will be held during the 2<sup>nd</sup> MIMAROPA Data Festival on 19-20 October 2023 at a venue in Calapan City.
- Four (4) hours will be given to the participants to complete their infographic. They may submit their entry before the time ends.
- Data to be used will be distributed during the contest proper. These will be from the official statistics published by the PSA.
- The students must use their own laptop, including the application for creating the infographics (e.g., Canva, Adobe Photoshop)
- By participating in the 34<sup>th</sup> NSM Infographics Making Contest, the contestant attests that the submitted infographic is an original work by the participant and no other party has any right, title, claim or interest in the poster. Otherwise, the participant will be solely liable for the offense of plagiarism.





REPUBLIC OF THE PHILIPPINES

**PHILIPPINE STATISTICS AUTHORITY**  
REGIONAL STATISTICAL SERVICE OFFICE MIMAROPA



### Criteria for Judging

Criteria	Description	Weight
Content	Accuracy and reliability of the information. Timeliness of the information to adequately support the purpose of the infographic	50%
Focus	Clarity of the title/topic presented and the complementation of the illustration to the title/topic	20%
Visual Appeal	Aesthetics (color scheme, neatness, design composition) and originality of the infographic design	20%
Technicalities	Free of technical and grammatical errors. Legibility of the information pertinent to the topic	10%
<b>TOTAL</b>		<b>100%</b>

- The Board of Judges shall be composed of the following:
  - Leni R. Rioflorido  
Regional Director  
PSA MIMAROPA
  - Representatives from PSA Central Office
- Three (3) winners will be selected and announced on 20 October 2023.
- The decision of the Board of Judges shall be deemed final and irrevocable.
- All submitted entries will be deemed property of PSA MIMAROPA.
- The winners agree to the disclosure and publication of their names and infographics in any photo, publicity or other media arrangement made by PSA RSSO MIMAROPA related to the announcement of the results of the 34th NSM Infographics Making Contest.

For further inquiries, you may contact the Statistical Operations and Coordination Division (SOCD) PSA RSSO MIMAROPA at (043) 286 7491 / (043) 470-0598 or thru e-mail at [rssomimaropasocd@psa.gov.ph](mailto:rssomimaropasocd@psa.gov.ph).