



Republic of the Philippines
Department of Environment and Natural Resources

BIODIVERSITY MANAGEMENT BUREAU

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ADVANCE COPY **MEMORANDUM**

FOR : The Regional Executive Directors
CAR, Regions I to XIII

FROM : The OIC, Assistant Director
In-charge, Office of the Director

SUBJECT : **INVITATION TO THE CY 2024 ORIENTATION-WORKSHOP ON
SOCIAL PREPARATION AND BUSINESS PLANNING FOR
BIODIVERSITY-FRIENDLY ENTERPRISES (BDFEs) CUM POLICY
CONSULTATION AND BDFE ROADMAPPING**

In line with the continuous capacity building program and activities to ensure effective implementation of the Biodiversity-Friendly Enterprise (BDFE) within protected areas and other conservation areas, the Biodiversity Management Bureau (BMB) is organizing an Orientation-Workshop on Social Preparation and Business Planning for BDFEs cum policy consultation and BDFE road mapping on the following schedules and clusters:

Cluster	Regions	Schedule	Venue
Cluster 1	Regions VI, VII, VIII, IX, X, XI, XII, and XIII	August 18-23, 2024	Cebu City
Cluster 2	Regions I, II, III, V, CALABARZON, MIMAROPA, and CAR	September 22-27, 2024	Metro Manila

Consistent with DAO 2021-13 or the guidelines on BDFE Development and Recognition, this year's learning event will focus on two (2) integral parts of Business Development, Social Preparation and Business Planning. Social preparation is important to help create an enabling environment for BDFE to thrive. Meanwhile, business planning will help determine how all assets of the POs will be utilized to achieve its goals and objectives. These activities are envisioned to help strengthen BDFE implementation and facilitation, as well as help facilitators and POs to sustainably utilize assets/resources.

The learning event primarily aims to orient and provide the PAMO Staff and/or BDFE facilitators the proper tools in community organizing, specifically social preparation, and the development of a BDFE Business Plan for their respective POs. The learning event will also be a venue for the consultation on relevant policy, and BDFE road mapping.



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The learning event will be participated in by DENR personnel who previously attended relevant capacity building activities provided by the Bureau. This is to ensure that there is continuity, and meaningful knowledge transfer that is also aligned and relevant to the participants' current line of work. Specifically, the participants will be coming from the following Offices:

- one (1) representative each from the PA Management, and Biodiversity Conservation Section (PAMBCS) and Coastal Resources and Foreshore Management Section (CRFMS) of the Conservation and Development Division (CDD); and
- personnel from selected PENROs, CENROs, and PAMO staff of terrestrial and marine PAs involved in facilitating and implementing BDFE and/or member of the BDFE Core Group.

Attached is the detailed list of target participants based on the recipients of related capacity building in 2023. Please be informed that they were pre-selected to ensure continuity of knowledge transfer. Should there be proposed changes in the target participant, please inform the BMB through the Coastal and Marine Division and National Parks Division.

In this regard, may we request the participants to pre-register through this link: <https://bit.ly/2024-BDFE-Orientation>. We will appreciate receiving feedback on or before **August 9, 2024**.

Should you have any questions or concerns, you may please coordinate with the Bureau's National Parks Division and Coastal and Marine Division, through Ms. Angeline Villalba, and Ms. Hiyas Crisostomo, respectively.

For information and consideration.

ARMIDA P. ANDRES