

November 23, 2023

MEMORANDUM

FOR

The Regional Executive Director

DENR MIMAROPA Region

THRU

The Assistant Regional Director for Technical Services

FROM

The OIC, PENR Officer

Oriental Mindoro

SUBJECT

SUBMISSION OF REPORT ON THE ATTENDED 2ND ANNUAL

MIMAROPA COMMUNICATORS IN CALAPAN CITY

ORIENTAL MINDORO ON NOVEMBER 10, 2023

Submitted is the report of CENRO Roxas, IEC officer, Nowena B. Joung for the 2nd Annual MIMAROPA Communicators spearheaded by the Philippine Information Agency (PIA). The said activity was held in BFAR Building, located in Guinobatan, Calapan City, Oriental Mindoro on November 10, 2023 and participated by different agencies in the government

Attached are the photo documentation of the activity.

For information and record.

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Tracking No. 2311000393

November 14, 2023

DENR-MIMAROPA REGION

MEMORANDUM

FOR

The Regional Executive Director

DENR MIMAROPA Region 1515 by the Bay Building

Roxas Boulevard, Ermita, Manila

THRU

The OIC, PENRO

Calapan City, Oriental Mindoro

FROM

The CENR Officer

San Mariano, Roxas, Oriental Mindoro

SUBJECT

SUBMISSION OF REPORT ON THE ATTENDED 2ND

ANNUAL MIMAROPA COMMUNICATORS NETWORK IN CALAPAN CITY, ORIENTAL MINDORO ON NOVEMBER

10, 2023

Submitting herewith is the report on the above-mentioned subject of the IEC Officer of this office.

For information and record.

OBBUTURE ENGR. CAESAR E. QVEBEC

Tracking No.: 2311000393 IEC/nbj

November 13, 2023

MEMORANDUM

FOR : The CENR Officer

San Mariano, Roxas, Oriental Mindoro

FROM : IEC Officer

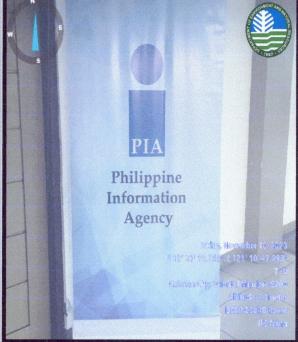
SUBJECT: REPORT ON THE ATTENDED 2ND ANNUAL MIMAROPA

COMMUNICATORS NETWORK IN CALAPAN CITY,

ORIENTAL MINDORO ON NOVEMBER 10, 2023

The Philippine Information Agency (PIA), is the information arm of the government mandated to provide accurate and timely information to the Filipino public. This office has been invited by the agency to attend their meeting on November 10, 2023, from 9:00 am to 12:00 pm, at the BFAR Building, located on the fourth floor in Guinobatan, Calapan City, Oriental Mindoro.







The meeting was participated by different agencies in government. The started with a prayer followed by the singing of the national Anthem. The presider called the OIC Regional Head of PIA MIMAROPA, Dr. Luis T. Cueto to give his welcome message. He gives emphasis on the effective communication clarifies information. helps build relationship, teamwork, and trust. "Through us, we must fight fake news by telling the truth not just by sharing what we see on Facebook or

other media flatforms. Our role is to give people accurate, timely, and relevant information according to their needs". This are the words of Dr. Luis T. Cueto.

The discussion started with the first speaker talked about Unified Communication, Information Officer III. Acting Deputy Regional Head of PIA-MIMAROPA, Mr. Gene Ace Sapit. He discussed how can the government and society can curb misinformation, and to share the basic knowledge of unified communication. defines He unified communication as it refers to the integration of various communication tools and services into a single flatform to enhance collaboration and streamline communication processes. He discussed unified communication agencies, government presidential communication office, key steps can be implemented in order to unify the



communication in the regional government agencies like establish flatform, enhance communication efficiency, and regular training programs. To answer how can the government and society curb misinformation? The Presidential Communication Office (PCO) advised the public to report false information that they encounter in social media and refrain from sharing it. A practical guide for the public to adopt *STOP and SPOT approach*

will counter misinformation and disinformation. Stop to Spot: the source, the time, and the purpose. This approach is the simpler way of fighting fake news.

The second and last speaker was share Effective Radio communication, Mr. Voltaire Dequina, Information Center Manager of PIA Occidental Mindoro. He gives some observations from his time working as a disk jockey. Dequina also underlined the value information officers in terms spreading and promoting news that is progressive. He went on to say that information officers had to take the lead in supporting government initiatives and activities that help the people. discussed types He performance, broadcasting



techniques, tips, and trends, and gave broadcast performance tips.

Following this action, it is anticipated that information will be seamlessly shared and disseminated throughout various national agencies and media partners, which will be essential in promoting proactive citizenship, national advancement, and a higher standard of living for Filipinos.



For information and record.

NOWENAB JOUNG, MPA