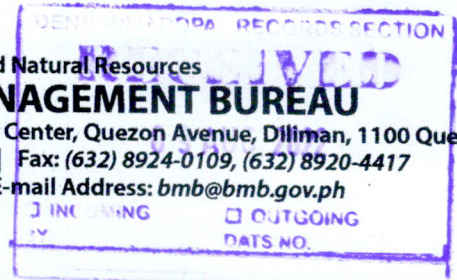




Republic of the Philippines  
Department of Environment and Natural Resources  
**BIODIVERSITY MANAGEMENT BUREAU**  
Ninoy Aquino Parks and Wildlife Center, Quezon Avenue, Diliman, 1100 Quezon City  
Tel. Nos.: (632) 8924-6031 to 35 | Fax: (632) 8924-0109, (632) 8920-4417  
Website: <https://bmb.gov.ph> | E-mail Address: [bmb@bmb.gov.ph](mailto:bmb@bmb.gov.ph)



E-2022-8945 - CDD

## MEMORANDUM

FOR : All DENR Regional Executive Directors  
I, II, III, IV-A, NCR, IV-B, V, VI, VII, VIII, IX, X, XI, XII, and XIII

FROM : The OIC Director

SUBJECT : **CMEMP MID-YEAR ASSESSMENT AND FEEDBACKING WORKSHOP LAST 5-7 JULY 2022 VIA ZOOM**

DATE : **AUG 03 2022**

In line with the implementation of the Coastal and Marine Ecosystems Management Program (CMEMP), its Mid-Year Assessment and Feedbacking Workshop was conducted last 5-7 July 2022 to cover the following objectives:

1. Present the accomplishments of CMEMP at the national and regional levels;
2. Gather feedback with regards to the ongoing implementation of CMEMP for the first semester of 2022 and develop regional catch-up plans as needed;
3. Discuss ways forward with regards to the implementation of CMEMP components; and
4. other matters

Representatives from all DENR Regional and Field Offices except the Cordillera Administrative Region (CAR) presented their CMEMP accomplishments as of June 2022. Specific issues and concerns in the implementation of various components of CMEMP by our field implementers were likewise raised, as well as some major issues/ recommendations relating to the effective and efficient implementation of CMEMP as a national program. In view of this, the following are the proposed major actions moving forward:

1. Convergence and further harmonization of CMEMP with relevant national programs and sectoral plans are vital to the success of the implementation of its components such as Biodiversity-Friendly Enterprises (BDFE), Technical Assistance on Integrated Coastal Management (ICM), and Marine Protected Area Networking (MPAN), among others;
  - a. Continuous coordination with EMB to enhance capacity and develop the guidelines specific for the monitoring of water quality within NIPAS MPAs
  - b. Access to IPAF SAGF for equipment needed for the implementation
  - c. Marine litter monitoring within NIPAS MPAs anchoring to Marine Litter NPOA
  - d. Enhance existing and future activities by integrating climate change, gender and development, and disaster risk reduction lenses, among others, through strategic planning



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2. The need for CMEMP database reprogramming in order to serve as a fully functional and operating repository of all coastal and marine-related data and information with strict maintenance and a dedicated manager/workforce. BMB shall reinforce the database and engage services of private group/s through contracting or exploring collaboration thru existing/ upcoming projects of BMB;
3. Facilitating and influencing behavior change through Social Marketing and Mobilization activities still remains a major challenge as this component deals with abstract human behavior. Moving forward, the program aims to strengthen the implementation of the component through the creation of the Social Marketing implementation plan which will be adopted through a Technical Bulletin covering the component process as well as its monitoring and evaluation framework;
4. Continuous progressive training in terms of coastal and marine-related skills such as habitat assessment and monitoring including water quality monitoring and other training shall be part of the implementers' regular work and financial plan to accomplish the program's targets. BMB shall increase capacity by adding modules on vulnerability assessment, carrying capacity study, valuation, and carbon stock assessment and will be incorporated in the future in the NIPAS MPA Capacity Building Program;
5. Monitoring and evaluation activities (i.e., METT) should be fully utilized to improve the management of MPAs as well as the implementation of CMEMP at the ground level;
6. Ensure that policy issuances/guidelines are available and in place prior to the implementation of activities. These policies and guidelines shall achieve to support the direction of the new administration to ensure inclusion in its political agenda;
7. Alongside other government agencies, the program also aims to strengthen collaboration and complementation activities with Foreign Assisted Special Projects (FASPs), Civil Society Organizations, Non-Government Organizations (NGOs), academic institutions, cultural communities, women, and youth groups in relation to CMEMP implementation;
8. Aside from usual program activities, identifying activities/strategies that add further value to CMEMP implementation is also looked into. This may be done by maximizing international relations and partnerships to gather best practices that may be adapted in the country;
9. Presentation of cluster accomplishment in CMEMP implementation based on the Program Log frame and Roadmap. To address technical concerns during online program assessment meetings/workshops, the BMB-CMD proposes to conduct the year-end assessment event via face-to-face set up subject to the availability of funds.

As we move towards the mid-program implementation of CMEMP, it is imperative to review and assess the overall progress of the program vis-a-vis its Logical Framework to ensure success indicators are met.



The detailed activity report of this webinar can be accessed thru this link <https://tinyurl.com/CMFEMPMidyear2022AR>, providing the highlights of activity, and documentation during the said workshop.

Further, you may access thru this link <https://tinyurl.com/CMEMPMidYear2022Materials> the recording and presentation materials during the event.

For your information.

  
NATIVIDAD Y. BERNARDINO



Republic of the Philippines  
Department of Environment and Natural Resources  
BIODIVERSITY MANAGEMENT BUREAU



BMB202203228

cc: *The Director*  
*Human Resource Development Service*