



November 17, 2022

**MEMORANDUM**

**FOR** : **The Regional Executive Director**  
DENR MIMAROPA REGION

**THRU** : The OIC-Chief, Regional Public Affairs

**FROM** : The OIC, Provincial Environment and Natural Resources Officer

**SUBJECT** : **SUBMISSION OF PRESS RELEASE NO. 2 WITH THE TITLE**  
***“MEMORANDUM OF AGREEMENT (MOA) SIGNING ON***  
***PROVINCE-WIDE REINVIGORATION OF ECONOMIC SKILLS***  
***IN BUTTERFLY INDUSTRY AND LIVELIHOOD VALUE-***  
***ADDITION (PRESBI LAV) CONVERGENCE PROJECT”.***

Respectfully forwarded is the Press Release No. \_ with the Title “Memorandum of Agreement (MOA) Signing on Province-wife Reinvigoration of Economoc Skills in Butterfly Industry and Livelihood Value-Addition (PRESBI LAV) Convergence Project”.

For information and record.

“For and in the absence of the PENRO”

**CYNTHIA L. KOZANO**  
Chief, Technical Services Division  
In-Charge, Office of the PENRO





## PRESS RELEASE NO. 2

### **Memorandum of Agreement (MOA) signing on Province-wide Reinvigoration of Economic Skills in Butterfly Industry and Livelihood Value-Addition (PRESBI LAV) Convergence Project**

The signing ceremony of the Memorandum of Agreement (MOA) on Province-wide Reinvigoration of Economic Skills in Butterfly Industry and Livelihood Value-Addition or PRESBI LAV Convergence Project was held on November 15, 2022 at the Governor's Hall, Provincial Capitol Building, Brgy. Bangbangalon, Boac, Marinduque, headed by Cong. Lord Allan Jay Velasco and Gov. Presbitero J. Velasco, Jr.

Present at the signing are DENR-Chief of Technical Services Division, Engr. Cynthia U. Lozano; DTI – Provincial Director, Roniel M. Macatol, DOST-Provincial Science & Technology Director, Bernardo T. Caringal; OWWA-Regional Director, Jose C. Capa represented by Mr. Romanito A. Frias; DOLE-Regional Director, Naomilyn C. Abellana; DICT-Regional Director, Cheryl C. Ortega represented by Ms. Ma. Frances A. Pecaña; TESDA-Regional Director, Jose C. Capa represented by Mr. Romanito A. Frias and Association of Cawit Butterfly Breeders Village (ACBBV)-President, Elizabeth L. Heitzmann. Selected Butterfly Breeders also witnessed the event.

The convergence project aims to institutionalize butterfly livelihood skills training, livelihood grant, product improvement and digital literacy, as well as to continue providing livelihood and enhance the tourism industry in the province of Marinduque.



*During the MOA signing ceremony, DENR-PENRO Marinduque represented by Engr. Cynthia U. Lozano signs the Memorandum of Agreement which outlines the framework of cooperation and coordination between the agencies regarding implementation and development of butterfly industry in the province.*





*During the MOA signing led by Cong. Lord Allan Jay Velasco and Gov. Presbitero J. Velasco, Jr and different government agencies such as DENR-PENRO Marinduque, DTI, DOST, OWWA, DOLE, TESDA, DICT and Association of Cawit Butterfly Breeders Village (ACBBV) on November 15, 2022 at the Governor's Hall, Provincial Capitol Building, Brgy. Bangbangalon, Boac, Marinduque*