

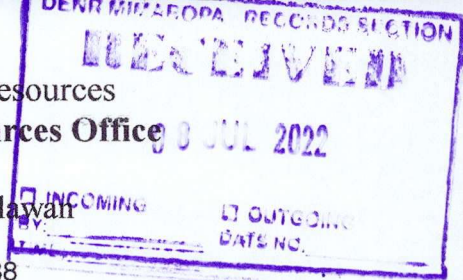


Republic of the Philippines
Department of Environment and Natural Resources
Provincial Environment and Natural Resources Office
MIMAROPA Region

Bgy. Sta. Monica, Puerto Princesa City, Palawan

E-mail: penropalawan@denr.gov.ph

Telfax No. (048) 433-5638 / (048) 433-5638



Region

June 29, 2022

MEMORANDUM

FOR : The Regional Executive Director
DENR MIMAROPA
1515 L&S Bldg., Roxas Blvd.
Ermita, Manila

FROM : The Provincial Environment and
Natural Resources Officer

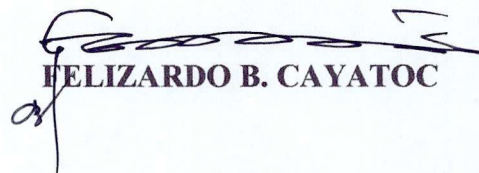
SUBJECT : **REPORT ON THE ATTENDED STAKEHOLDER'S
CONSULTATIVE MEETING CONDUCTED BY PALAWAN
STATE UNIVERSITY- COLLEGE OF BUSINESS AND
ACCOUNTANCY**

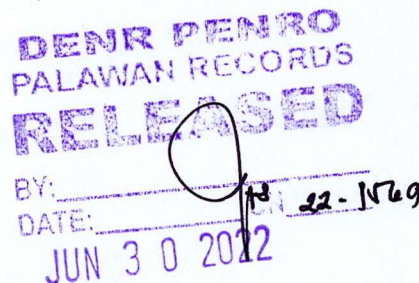
Forwarded is the memorandum dated June 13, 2022 from the Head of Protected Area Management and Biodiversity Unit under the Conservation and Development Section along with the Report on the attended Stakeholder's Consultative Meeting conducted by Palawan State University- College of Business and Accountancy.

The consultative meeting was conducted on June 9, 2022 at the Palawan State University Amphitheater. It aims to assess the industry and community needs in terms of research and to determine the stakeholder's unmet needs.

For information and record.




FELIZARDO B. CAYATOC





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June 13, 2022

MEMORANDUM

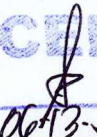
FOR : The Provincial Environment and
Natural Resources Officer

THRU : The Chief
Conservation and Development Section

FROM : The Head
Protected Area Management and Biodiversity Unit

SUBJECT : **REPORT ON THE ATTENDED STAKEHOLDER'S
CONSULTATIVE MEETING CONDUCTED BY PALAWAN
STATE UNIVERSITY – COLLEGE OF BUSINESS AND
ACCOUNTANCY**

DENR PENRO
PALAWAN RECORDS
RECEIVED

BY: 
DATE: 06-13-2022 22:5124

Submitted is the Report on the attended Stakeholder's Consultative Meeting conducted by Palawan State University- College of Business and Accountancy.

The consultative meeting was conducted on June 9, 2022 at the Palawan State University Amphitheater. It aims to assess the industry and community needs in terms of research and to determine the stakeholder's unmet needs. The meeting was attended by the undersigned together with Planning Officer III Wamalayda Talabucon. It was attended by the different stakeholders mainly the business sectors.

The following are the highlights of the meeting:

The meeting was formally opened by a welcome remarks by the CBA Dean, Dr. Evelyn B. Tomas. She emphasized that the meeting is one of the avenue in bridging the gaps between the practioners and academe in making a collaborative works.

It was followed by a message given by the Vice President of Academic Affairs, Dr. Elucila M. Sespeñe. Dr. Sespeñe wants to feel the presence of the Palawan State University in the community that's why she supports the university's extension and research.

The University's Research Agenda was presented by the Deputy Director of the University Research, Professor Jessa Marie Caabay. She highlighted the four (4) clusters of Research and Development which is the (1) Tourism Value and Impact; (2) Disaster Response Risk Reduction and Management; (3) Rehabilitation/Restoration Strategies in Mining Sites; and (4) Small island Ecosystem Carrying Capacity.



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The College of Business and Accountancy's (CBA) Research Agenda was also presented by the college Research Coordinator, Ms. Mary Grace A. Masdo. She highlighted the CBA's eight (8) main research agenda, which is the (1) Management and Marketing of tourism products and services; (2) Feasibility and Cost-benefits analysis of public and private investments and assets; (3) Procedures and reforms in higher education, PSU-focused developments, business education and HEI stakeholders; (4) Cross-cutting issues on environment, economy and society for sustainable development and society for sustainable development and improved governance; (5) product development and innovation, business incubation; (6) Green livelihoods, culture in trade and social change; and (8) General business governance and public policy studies.

After the presentation of the university and CBAs college agenda, an open forum was conducted in which the stakeholders give their respective inputs. Then awarding of certificates to the participants were followed. The meeting was formally closed by the CBA's Department of Financial Management Chairperson, Prof. Yvette J. Daquioag.

In connection to the activity attended, the undersigned recommends the following for the PSU-CBA to consider in their extension and research:

1. Provision of technical assistance to the local communities and cooperatives in marketing their products, including proposal writing, basic bookkeeping and accounting as well as building linkages to the capitalist and other main player in the market;
2. Research/ Study in possible alternative livelihood/business in major tourism based areas/ municipalities in Palawan.
3. Study on Carrying Capacity in all protected areas and other key biodiversity areas in Palawan.

For your information and record.


MARJORIE JOY M. ORTEGA

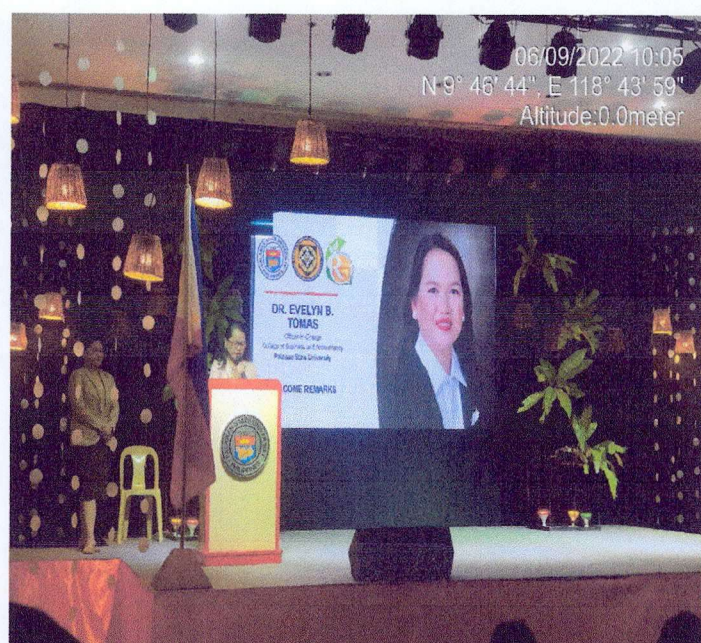
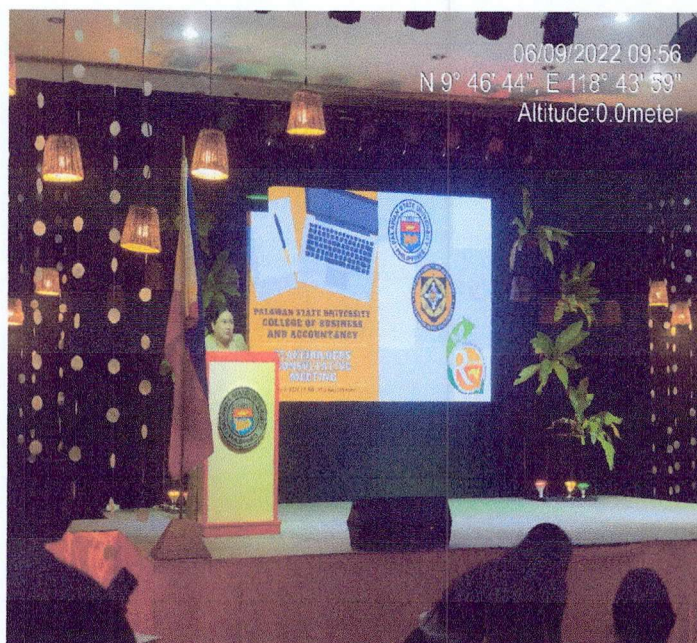


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