



April 8, 2022

MEMORANDUM

:

FOR

The Regional Executive Director

MIMAROPA Region

THRU

The Assistant Regional Director

for Technical Services

FROM

The PENR Officer

Odiongan, Romblon

SUBJECT

ACCOMPLISHMENT REPORT ON THE COMMUNICATION, EDUCATION AND PUBLIC AWARENESS (CEPA) PROGRAM UNDER THE PRODUCTION AND DISTRIBUTION OF CUSTOMIZED WALL AND DESK CALENDARS OF CALSANAG WATERSHED FOREST RESERVE LOCATED AT TABLAS

ISLAND, ROMBLON, 1st QUARTER, C.Y. 2022

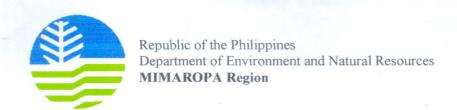
Respectfully submitting is the accomplishment report on the Communication, Education and Public Awareness (CEPA) Program under the production and distribution of customized wall and desk calendars of CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon, C.Y. 2022.

As a result, this Office produced and distributed one hundred-fifty (150) pieces of customized wall and desk calendars for its key stakeholders particularly located at the Municipalities of Calatrava, San Andres and San Agustin, Romblon. The said CEPA materials aimed to heighten environmental awareness and mobilize collaborative action from all concerned partners particularly in terms of biodiversity conservation and sustainable development of this protected area.

For information and record.

For and In the Absence of PENR Officer:

HELMOS. HERNANDEZ OIC- Chief, TSD



April 8, 2022

MEMORANDUM

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The PENR Officer

Odiongan, Romblon

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The OIC Chief, Technical Services Division

Odiongan, Romblon

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The PASu, CALSANAG WFR

Odiongan, Romblon

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ISLAND, ROMBLON, 1st QUARTER, C.Y. 2022

Respectfully submitting is the accomplishment report on the Communication, Education and Public Awareness (CEPA) Program under the production and distribution of customized wall and desk calendars of CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon, C.Y. 2022.

Please see attached highlights of accomplishments with photo documentation and acknowledgement receipts as a Means of Verification (MoV) that aimed to heighten environmental awareness and mobilize collaborative action from its key stakeholders in terms of biodiversity conservation and sustainable development of this protected area.

For information and record.

RAYMUND G. INOCENCIO



HIGHLIGHTS

Communication, Education and Public Awareness Advocacy Program

Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve

Calatrava, San Andres and San Agustin, Romblon

I. BACKGROUND

The passage of Republic Act No. 7586 otherwise known as the "National Integrated Protected Areas System Act of 1992" as amended by Republic Act No. 11038 otherwise known as the "Expanded National Integrated Protected Areas System Act of 2018" specifies that it is a policy of the state to recognize the critical importance of protecting and maintaining the natural biological and physical diversities of the environment notably on areas with biologically unique features to sustain human life and development, as well as plant and animal life.

In Tablas Island, Romblon, CALSANAG Watershed Forest Reserve (CWFR) identified as initial component under National Integrated Protected Areas System (NIPAS). On recent studies and assessments, this protected area possessed distinct flora and fauna with ecotourism potentials. With these, all resources found therein shall be sustainably developed, utilized and managed in accordance with the relevant national and local laws, rules and regulations.

Accordingly, CWFR-PAMB adopted PA Management Plan in 2017. One of the identified management strategies, interventions, and activities is to engage community members in the development of information and education materials and conduct of on-site community organizing to develop them as partners in the conservation efforts based on the result of biodiversity assessment reports.

Based on 2020 Revised CWFR-PAMB Manual of Operations, a certain committee created regarding communication, education and public awareness and partnership development. One of the mandates of this committee is to support PA Advocacy Program that includes IEC production/ distribution and the hiring of communication staff.

The related policies are DENR Administrative Order No. 2016-12 "Adopting the Philippine Biodiversity Strategy and Action Plan (PBSAP) Yr. 2015-2028" and the 2020-2022 CEPA Medium-Term Plan Yr. 2020-2022. Also, the UN Decade on Ecosystem Restoration, Yr. 2021-2030; and the PBSAP Target No. 18 which states that "By 2028, there will be a 10% annual increase from the 2015 baseline in the number of schools, POs, media organizations, LGU, private companies, policymakers, government offices that are aware and supportive of biodiversity, its importance, threats and benefits of protecting it."

In order to realize the above mandates, the CWFR-Protected Area Management Board (PAMB) through Protected Area Management Office (PAMO) implemented various thrusts as provided in

the PA Management Plan specifically the 2022 WFP on Communication, Education and Public Awareness (CEPA) program of this protected area.

II. OBJECTIVES & GOALS

Primarily, effective and efficient implementation of this year's Communication, Education and Public Awareness (CEPA) Program intended for key stakeholder's awareness and action for biodiversity conservation of CALSANAG Watershed Forest Reserve in Tablas Island, Romblon.

Specifically:

- 1.) Production of customized wall and desk calendars showing the unique and threatened species found in the protected area;
- 2.) Distribution or dissemination of this particular CEPA material to its key stakeholders in the Municipalities of Calatrava, San Andres and San Agustin, Romblon; and
- 3.) Mobilization of key stakeholders for the collaborative action especially concerned LGUs in promoting biodiversity conservation and sustainable development.

III. STRATEGIES & PROCESSES/ METHODS

Production of CALSANAG WFR-CEPA Customized Wall and Desk Calendars:

The CWFR through its PAMO facilitated the production of this particular CEPA materials showing the threatened species found in this protected area and secondly, distributed or/disseminated these materials to its key partners/stakeholder's like national agencies, CSO's, concerned local government units in the Provincial and Municipal level and the involved local communities.

IV. RESULTS

Through the implementation of this CEPA program, the concerned key stakeholders in particular the Municipal LGU's of Calatrava, San Andres and San Agustin, Romblon recognized the continued effort of this Office on its shared responsibilities in sustaining the efforts of protecting, conserving and managing all biological resources found threat for the future generations.

Based on this particular conservation effort, this Office produced and distributed to its key stakeholders one hundred-fifty (150) pieces wall and desk calendars showing the key species protected within CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon.

The following were the produced Communication, Education, and Public Awareness (CEPA)-Customized Wall and Desk Calendars under CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon.



Wall Calendar (41 cm. x 59 cm.)





Desk Calendar (23 cm. x 23 cm.)

Figure 1-Produced CWFR-CEPA Wall and Desk Calendars

Table 1 and Figure 2 show the distribution of CEPA Customized Wall and Desk Calendars.

Table 1-Distribution of Wall and Desk Calendars

		Q	ty.
Municipality	Office	Wall Calendar	Desk Calendar
Calatrava	Mayor's Office	1	1
	MPDC	1	1
	BLGU-Pagsangahan	5	5
	BLGU-San Roque	5	5
	BLGU-Balogo	5	5
San Andres	Mayor's Office	1	1
	MPDC	1	1
	BLGU-Mari-Norte	5	5
	BLGU-Linawan	5	5
	BLGU-Agpudlos	5	5
San Agustin	Mayor's Office	1	1
14.	MPDC	1	1
	BLGU-Binongaan	5	5
	BLGU-Doña Juana	5	5
	BLGU-Dubduban	5	5
Odiongan	RSU (Academe)	2	2
	PLGU-ENRO	1	1
	DENR-PENRO	21	21
TOTAL		75	75

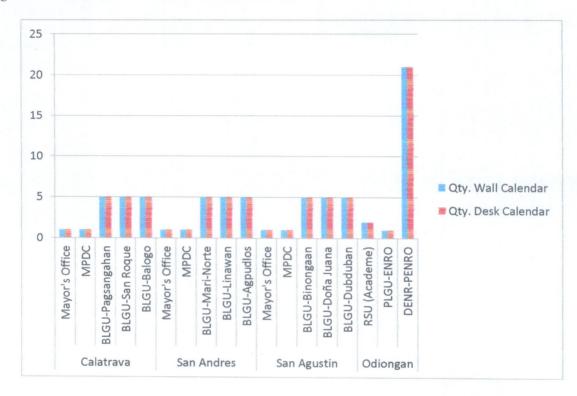


Figure 2- Distribution of Wall and Desk Calendars

Note: For the complete details of the said distribution, please see attached **Acknowledgement Slip**.

V. FUNDING

The expenses incurred for the production and distribution on CWFR- CEPA Customized Wall and Desk Calendars funded under First Quarter of WFP 2022.

VI. PLAN & SUSTAINABILITY

Expectedly, all concerned key stakeholders shall recognized their specific roles, mandates and responsibilities in sustaining the efforts on biodiversity conservation and protected area management through this enabling tool by producing CEPA materials that could heighten the level of environmental awareness and continued commitment specifically the local communities in the Municipalities of Calatrava, San Andres and San Agustin, Romblon.



Further, this intervention absolutely helps in raising the LGU's and other stakeholders' to understand and appreciate the important values of biodiversity in particular its unique flora and fauna species and more importantly, mobilize collaborative action towards environmental protection, conservation and management of this protected area.

Prepared:

RAYMUND G. INOCENCIO ECOMS II/PASu-CWFR



Communication, Education and Public Awareness Advocacy Program

Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve



BLGU-Binongaan, San Agustin, Romblon



BLGU-Doña Juana, San Agustin, Romblon



BLGU-Dubduban, San Agustin, Romblon



Communication, Education and Public Awareness Advocacy Program

Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve



MPDO-San Agustin, Romblon



Office of the Mayor, San Agustin, Romblon



Office of Dr. Motin at RSU, San Agustin, Romblon



Communication, Education and Public Awareness Advocacy Program
Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve



Office of the Mayor, Calatrava, Romblon



MPDO-Calatrava, Romblon



BLGU-Pagsangahan, Calatrava, Romblon



Communication, Education and Public Awareness Advocacy Program
Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve



BLGU-San Roque, Calatrava, Romblon



BLGU-Balogo, Calatrava, Romblon



PLGU-ENRO, Odiongan, Romblon



Communication, Education and Public Awareness Advocacy Program
Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve



BLGU-Agpudlos, San Andres, Romblon



BLGU-Linawan, San Andres, Romblon



Office of the Mayor, San Andres, Romblon



Communication, Education and Public Awareness Advocacy Program
Production and Distribution of Customized Wall & Desk Calendars

CALSANAG Watershed Forest Reserve



MPDO-San Andres, Romblon



BLGU-Marigondon Norte, San Andres, Romblon



RSU, Odiongan, Romblon



CALSANAG Watershed Forest Reserve-Protected Area Management Office Tablas Island, Romblon, C.Y. 2022

ACKNOWLEDGEMENT SLIP

for Customized Wall & Desk Calendars, 1st Qtr., C.Y. 2022

This is to acknowledge receipt of the customized wall and desk calendars showing the threatened flora and fauna of CALSANAG Watershed Forest Reserve under Communication, Education and Public Awareness (CEPA) Program of DENR PENRO, Odiongan, Romblon.

Calatrava, Rombion

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Communication, Education & Public Awareness (CEPA) Program CALSANAG Watershed Forest Reserve-Protected Area Management Office

Tablas Island, Romblon, C.Y. 2022

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San Andres, Rombion

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Communication, Education & Public Awareness (CEPA) Program CALSANAG Watershed Forest Reserve-Protected Area Management Office

Tablas Island, Romblon, C.Y. 2022

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San Agustin, Romblon

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Communication, Education & Public Awareness (CEPA) Program

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RSU & PLGU-ENRO, Odiongan, Romblon

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DENR, Odiongan, Romblon

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