

September 30, 2022

#### **MEMORANDUM**

FOR : The Regional Executive Director

MIMAROPA Region

THRU: The Assistant Regional Director

for Technical Services

FROM: The OIC, PENR Officer

Odiongan, Romblon

SUBJECT: ACCOMPLISHMENT REPORT ON THE COMMUNICATION,

EDUCATION AND PUBLIC AWARENESS (CEPA) PROGRAM UNDER THE PRODUCTION OF PHOTO CHECKLIST OF WILDLIFE SPECIES FOUND IN CALSANAG WATERSHED FOREST RESERVE LOCATED AT TABLAS ISLAND,

ROMBLON, C.Y. 2022

Respectfully submitting is the accomplishment report on the Communication, Education and Public Awareness (CEPA) Program under the production of photo checklist of wildlife species found within CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon, C.Y. 2022.

As a result, this Office produced two-hundred (200) pieces photo checklist (booklet) of wildlife species for its key stakeholders particularly concerned field personnel and local communities located in the Municipalities of Calatrava, San Andres and San Agustin, Romblon. It aims to enhance environmental awareness and mobilize collaborative action from all concerned implementers in terms of biodiversity conservation and sustainable development of this protected area.

For information and record.



September 30, 2022

## **MEMORANDUM**

FOR : The OIC, PENR Officer

Odiongan, Romblon

THRU: The Chief, Technical Services Division

Odiongan, Romblon

FROM: The PASu, CALSANAG WFR

Odiongan, Romblon

SUBJECT: ACCOMPLISHMENT REPORT ON THE COMMUNICATION,

EDUCATION AND PUBLIC AWARENESS (CEPA) PROGRAM UNDER THE PRODUCTION OF PHOTO CHECKLIST OF WILDLIFE SPECIES FOUND IN CALSANAG WATERSHED FOREST RESERVE LOCATED AT TABLAS ISLAND,

ROMBLON, C.Y. 2022

Respectfully submitting is the accomplishment report on the Communication, Education and Public Awareness (CEPA) Program under the production of photo checklist of wildlife species found within CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon, C.Y. 2022.

Please see attached copy of the said booklet intended for the use or reference of all concerned field personnel as well as the local communities in the three Municipalities of Calatrava, San Andres and San Agustin, Romblon. It helps to enhance their environmental awareness and mobilize collaborative action in terms of biodiversity conservation and sustainable development of this protected area.

For information and record.

RAYMUND G. INOCENCIO

#### HIGHLIGHTS

Communication, Education and Public Awareness Advocacy Program
Production of Photo Checklist of Wildlife Species
CALSANAG Watershed Forest Reserve

Calatrava, San Andres and San Agustin, Romblon

## I. BACKGROUND

The passage of Republic Act No. 7586 otherwise known as the "National Integrated Protected Areas System Act of 1992" as amended by Republic Act No. 11038 otherwise known as the "Expanded National Integrated Protected Areas System Act of 2018" specifies that it is a policy of the state to recognize the critical importance of protecting and maintaining the natural biological and physical diversities of the environment notably on areas with biologically unique features to sustain human life and development, as well as plant and animal life.

In Tablas Island, Romblon, CALSANAG Watershed Forest Reserve (CWFR) identified as initial component under National Integrated Protected Areas System (NIPAS). On recent studies and assessments, this protected area possessed distinct flora and fauna with ecotourism potentials. With these, all resources found therein shall be sustainably developed, utilized and managed in accordance with the relevant national and local laws, rules and regulations.

Accordingly, CWFR-PAMB adopted PA Management Plan in 2017. One of the identified management strategies, interventions, and activities is to engage community members in the development of information and education materials and conduct of on-site community organizing to develop them as partners in the conservation efforts based on the result of biodiversity assessment reports.

Based on 2020 Revised CWFR-PAMB Manual of Operations, a certain committee created regarding communication, education and public awareness and partnership development. One of the mandates of this committee is to support PA Advocacy Program that includes IEC production/ distribution and the hiring of communication staff.

The related policies are DENR Administrative Order No. 2016-12 "Adopting the Philippine Biodiversity Strategy and Action Plan (PBSAP) Yr. 2015-2028" and the 2020-2022 CEPA Medium-Term Plan Yr. 2020-2022. Also, the UN Decade on Ecosystem Restoration, Yr. 2021-2030; and the PBSAP Target No. 18 which states that "By 2028, there will be a 10% annual increase from the 2015 baseline in the number of schools, POs, media organizations, LGU, private companies, policymakers, government offices that are aware and supportive of biodiversity, its importance, threats and benefits of protecting it."

In order to realize the above mandates, the CWFR-Protected Area Management Board (PAMB) through Protected Area Management Office (PAMO) implemented various thrusts

as provided in the PA Management Plan specifically the 2022 WFP on Communication, Education and Public Awareness (CEPA) program of this protected area.

## II. OBJECTIVES & GOALS

Primarily, effective and efficient implementation of this year's Communication, Education and Public Awareness (CEPA) Program intended for key stakeholder's awareness and action for biodiversity conservation of CALSANAG Watershed Forest Reserve in Tablas Island, Romblon.

# Specifically:

- 1.) Production of photo checklist of wildlife species through booklet showing the unique and threatened species found in the protected area; and
- 2.) Mobilization of key stakeholders for the collaborative action especially concerned LGUs in promoting biodiversity conservation and sustainable development.

#### III. STRATEGIES & PROCESSES/ METHODS

Production of CALSANAG WFR-CEPA Photo Checklist of Wildlife Species (Booklet):

The CWFR through its PAMO facilitated the production of this particular CEPA material showing the threatened species found in this protected area that could serve as reference of all concerned field personnel as well as the local communities in the Municipalities of Calatrava, San Andres and San Agustin, Romblon in the pursuit of biodiversity conservation and protected area management.

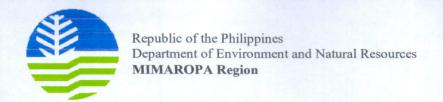
## IV. RESULTS

Through the sustained implementation of CEPA program within the protected area, this Office produced two-hundred (200) pieces of photo checklist of wildlife species (booklet) showing the key species found within CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon.

Available copies of this booklet served as useful reference of all concerned field personnel as well as local communities in pursuing their shared responsibilities towards the protection, conservation, development and management of threatened biological resources covering the Municipalities of Calatrava, San Andres and San Agustin, Romblon.

## V. RECOMMENDATIONS

It is highly recommended that the photo checklist of wildlife species as shown in the said booklet will be provided to all concerned field personnel as well as the local communities for their use or reference located in the Municipalities of Calatrava, San Andres and San Agustin, Romblon per availability of the above-mentioned CEPA material.



# VI. ATTACHMENT

Please see attached copy of this booklet as well as the Certification from the expert on the identification and or/ review of the said photo checklist for reference.

Prepared and submitted:

RAYMUND G. INOCENCIO ECOMS II/PASu-CWFR

Reviewed:

ARLYND. BALIBAG Chief, CDS

# CERTIFICATION

# TO WHOM MAY IT CONCERN:

This is to certify that the checklist/photo-checklist of the identified species for both flora and fauna of CALSANAG Watershed Forest Reserve, Tablas Island, Romblon was verified and confirmed by collaborating multidisciplinary experts from UPLB under the MODECERA program, GIZ project consultant, and the undersigned as one of the technical expert in Natural Resource Management.

Verified by:

FOR. AMELYN AMBAL-FORMILLEZA, MSF, MPS

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