



June 17, 2022

## **MEMORANDUM**

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**FOR** 

The Regional Executive Director

**DENR MIMAROPA Region** 

THRU

The Assistant Regional Director

For Technical Services

**FROM** 

The OIC, PENR Officer

**SUBJECT** 

REPORT ON THE CONDUCT OF SOCIAL MARKETING

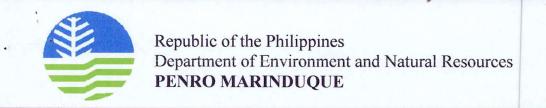
AND MOBILIZATION / CEPA RE: CELEBRATION OF CORAL TRIANGLE (CT) DAY AND WORLD OCEANS DAY

Submitted is the accomplishment report of PENRO-Marinduque relative to the conduct of Social Marketing and Mobilization/CEPA re: Celebration of Coral Triangle (CT) Day and World Oceans Day.

Please be informed that the two (2) events were conducted on June 09, 2022 to give way to the conduct of Simultaneous Tree Planting Activity in Support to the 2022 DENR Environment Day Celebration on June 8, 2022. The Celebration of Coral Triangle Day and World Oceans Day was celebrated in Barangay Laon. Mogpog. It was participated by the Barangay LGU Officials and their constituents, Philippine National Police (PNP) and Philippine Army (PA), and personnel of Marinduque State College (MSC). A total of 150 propagules that were provided by MSC were planted on vacant patches of the 3 hectares Nipa plantation.

For your information, record and further instructions.

IMELDA MADIAZ



June 14, 2022

**MEMORANDUM** 

**FOR** : The OIC-PENR Officer

**THRU**: The Chief, Technical Services Division

**ATTENTION**: The Chief, Conservation and Development Section

**FROM**: The Forest Technicians

SUBJECT : SUBMISSION OF REPORT ON SOCIAL

MARKETING AND MOBILIZATION/CEPA RE: CELEBRATION OF CORAL TRIANGLE (CT) DAY

AND WORLD OCEANS DAY.

In compliance with our CY 2022 target activity on Social Marketing and Mobilization for the second quarter of CY 2022 for the celebration of Coral Triangle (CT) Day and World Oceans Day, respectfully submitted is the accomplishment report regarding the above-cited subject.

The theme for World Oceans Day this year is "Revitalization: Collective Action for the Ocean." As per the UN, **World Oceans Day** should be celebrated on June 08, 2022 to inform the public of the impact of human actions on the ocean and to develop a worldwide movement of citizens for the oceans. On the other hand, the **Coral Triangle Day** is a massive celebration of the Coral Triangle which should be on June 9, 2022, the world's epicentre of marine biodiversity, which encompasses the seas of 6 countries in the Asia-Pacific region: Indonesia, Malaysia, Papua New Guinea, the Philippines, Solomon Islands, and Timor Leste. The event is celebrated in several locations around the Coral Triangle region through numerous activities including but not limited to: beach clean-ups; sustainable seafood dinners and exhibitions; bazaars; and beach parties, among others—all carrying the message of ocean conservation under the overall banner of "shared waters, shared solutions".

However, because of overlapping activities of the agency, this Office decided to celebrate the two events in a one day activity. Thus, a tree-planting activity was conducted in Brgy. Laon, Mogpog, Marinduque last June 09, 2022. It was participated by the Barangay LGU Officials and their constituents, Philippine National Police (PNP) and Philippine Army (PA), and personnel of Marinduque State College (MSC).

The conduct of Nipa planting activity started at around 08:00 in the morning, spearheaded by the DENR-PENRO Marinduque. Before the planting started, Dr. Doreen R. Mascareñas, a representative from the MSC gave briefing on how to properly

plant/handle the Nipa propagules, as well as its importance in the marine ecosystem. A total of 150 propagules were provided by MSC and were planted on patches of unplanted parts of the total area of three (3) hectares Nipa plantation. The participants were divided into two groups; 1) replacement/replanting of dead nipa tree and 2) planting of the unplanted patches/area. After the planting activity, the participants were provided with snacks, while the LGU officials of Barangay Laon were advised to maintain the cleanliness and to report any prohibited activities within the area. They were also advised to monitor and take care of the planted nipa trees.

Attached are the geo-tagged photos for reference, the attendance sheet of the participants and the location of the planted area in the Google map.

For your information and record.

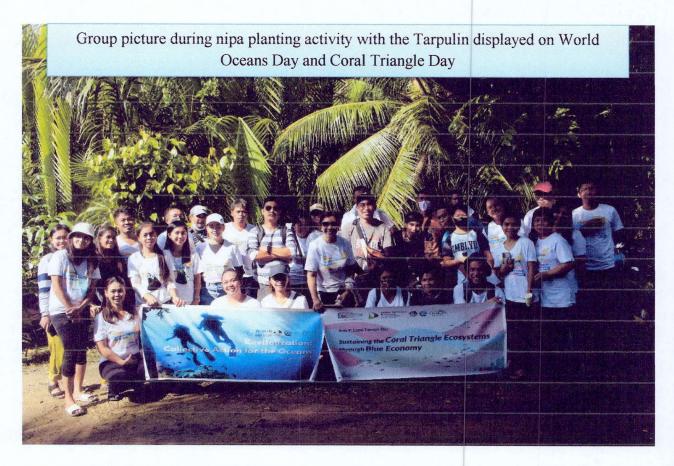
BRIAN IÑIGO F. LEAÑO

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