



September 15, 2022

DENR MIMAROPA REGION SECTION
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DATE NO.

MEMORANDUM

FOR : The Regional Executive Director
DENR MIMAROPA REGION

THRU : Regional Strategic Communication and Initiatives Group (RSCIG)

FROM : The OIC, Provincial Environment and Natural Resources Officer

SUBJECT : **REPORT ON COMMUNICATION, EDUCATION, AND PUBLIC AWARENESS (CEPA) CAMPAIGN.**

Submitted is the Report on the Communication, Education and Public Awareness (CEPA) campaign in Celebration of International Coastal Clean-up (ICC) conducted on September 14, 2022 with this year's theme "*Fighting for Trash Free Seas – Pilipinas: Ending the Flow of Trash at the Source*" adopted from the Ocean Conservancy with practical solutions that empower people, strengthen science, engage everyone in solutions and promote good policies.

Among the topics discussed during the conduct of CEPA include the Ecological Solid Waste Management Act of 2000 (R.A 9003), Clean Water Act (R.A. 9175), Clean Air Act (R.A 8479), Toxic Substances and Hazardous Wastes Act (R.A. 6969), Environmental Impact Statement System (PD 1586) and *Tayo ang Kalikasan*.

For information and record.


IMELDA M. DIAZ

COMMUNICATION, EDUCATION, AND PUBLIC AWARENESS (CEPA) CAMPAIGN

Presidential Proclamation No. 470 issued in 2003 declared the third Saturday of September each year as the International Coastal Clean-up Day (ICC) in the Philippines. This year's ICC theme will be "Fighting for Trash Free Seas – Pilipinas: Ending the Flow of Trash at the Source" adopted from the Ocean Conservancy with practical solutions that empower people, strengthen science, engage ever

The Department Environment and Natural Resources MIMAROPA Region and DENR-PENRO Marinduque conducted Coastal Clean-up activity and Communication, Education, and Public Awareness (CEPA) in Brgys. Banuyo, Pinggan, Antipolo in the Municipality of Gasan, Province of Marinduque on September 14, 2022.

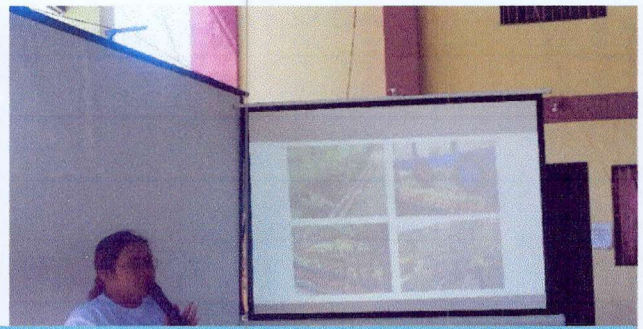
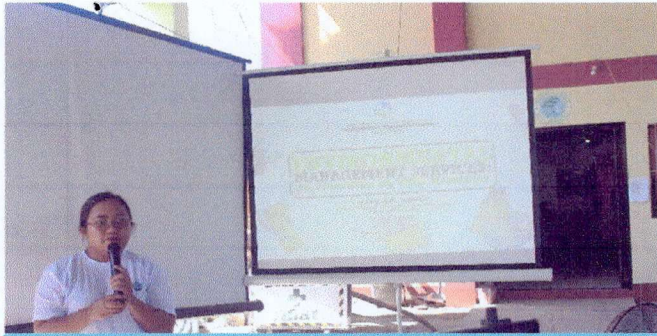
A total of 175 volunteers comprising 78 females and 97 males participated in the said events spearheaded by PENRO Marinduque personnel and representatives from the Provincial Philippine National Police (PNP), PNP-Maritime, Philippine Coast Guard (PCG) Station-Marinduque, Alpha Phi Omega-Marinduque Nagkakaisa sa Dia, Isip at Nasa (APO MANDIN), APO MSC Petitioning Chapter, Ecological Justice League of Youth Leaders MIMAROPA and Barangay Local Government Units (BLGUs) of Pinggan, Antipolo and Bunuyo.yone in solutions and promote good policies.

Ms. Mabelle M. Manalo, Chief, Regional Environment Education and Information Unit-EMB, MIMAROPA discussed the topics about the salient features of Ecological Solid Waste Management Act of 2000 (R.A 9003), Clean Water Act (R.A. 9175), Clean Air Act (R.A 8479), Toxic Substances and Hazardous Wastes Act (R.A. 6969) and Environmental Impact Statement System (PD 1586).

She emphasized the proper segregation, collection, transport, storage, treatment, and disposal of solid waste. Additionally, she encourage everyone to use the paper cup to lessen the plastic used in the country.

Ms. Madona P. Corado, Chief of Regional Strategic Communication and Initiatives Group (RSCIG) discussed the *"Tayo ang Kalikasan"* and promoted the practice of proper waste segregation, and further mentioned that all of us must observe the **"NO TO SINGLE USE PLASTIC"** in the Province of Marinduque.

Attached are photos during Communication, Education, and Public Awareness (CEPA).



Ms. Mabelle M. Manalo, Chief, EMB- MIMAROPA tackled the salient features of Ecological Solid Waste Management , Clean Water, Clean Air, Toxic Substances and Hazardous Wastes and Environmental Impact Statement System .



Ms. Madona P. Corado, Chief of Regional Strategic Communication and Initiatives (RSIG) discussed the *"Tayo ang Kalikasan"*

