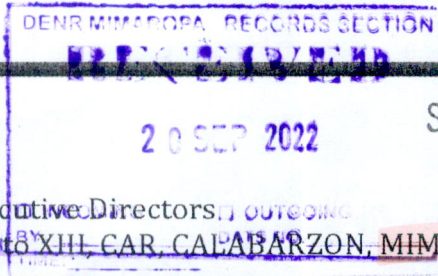




Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU
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SEP 15 2022

MEMORANDUM

FOR : The Regional Executive Directors, DENR - Regions I to XIII, CAR, CALABARZON, MIMAROPA & NCR

FROM : The Assistant Director

SUBJECT : **CROWDFUNDING FOR PROTECTED AREA RANGERS UNDER THE YEAR OF THE PROTECTED AREAS CAMPAIGN**

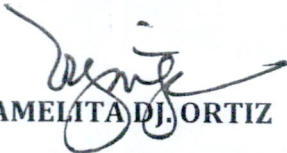
As part of the Year of the Protected Area Campaign, the Bureau, in partnership with the DENR-UNDP BioFin Project intends to launch an online Crowdfunding Campaign on the 3rd to 4th Quarter of CY 2022. Crowdfunding is another form of awareness campaign that aims to consolidate funds to provide additional support to Protected Areas. Particularly, this crowdfunding will highlight the roles of PA Rangers and their contribution to the management and protection of the country's National Parks.

In view of the above and to be able to convey compelling stories to the public, the YoPA team is set to release various social media posts that will drum-up the launch of the campaign. Hence, may we request compelling stories of the PA rangers within your respective protected areas. These may include the challenges that they encountered, stories of conversion from illegal loggers to a ranger, etc (*please see attached template*).

Please note that funds to be raised from this Campaign will be used to purchase necessary equipment, gears and materials to be used by the PA Rangers in their day-to-day operations. In this regard, may we request list of their needs that will form part of this package.

We hope to receive your inputs on or before **23 September 2022**. You may email the Bureau at bmb@bmb.gov.ph copy furnished npd@bmb.gov.ph.

For your information and appropriate action.


AMELITA D. ORTIZ



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU



BMB202203858



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

List of PA Rangers with compelling stories
Crowdfunding Campaign

PA	Name of PA Ranger	Brief story

List of needed materials, equipment, and/or gears
