



Rep. of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region 594

OUTGOING

Received by: AK

Date: 04-03-20

March 27, 2023

MEMORANDUM

FOR : The Regional Executive Director
DENR MIMAROPA Region
1515 DENR By the Bay Bldg.
Roxas Blvd., Barangay 668
Ermita, Manila

THRU : The Assistant Regional Director
for Technical Services

FROM : The OIC, PENR Officer
Odiongan, Romblon

SUBJECT : ACCOMPLISHMENT REPORT ON THE DEVELOPMENT OF
TEN YEAR COMMUNICATION PLAN FOR CALSANAG
WATERSHED FOREST RESERVE, TABLAS ISLAND,
ROMBLON, C.Y. 2023-2032




DENR MIMAROPA RECORDS SECTION RECEIVED	
APR 26 2023	
<input type="checkbox"/> INCOMING	<input type="checkbox"/> OUTGOING
BY: _____	DATE NO. _____
TIME: _____	

Respectfully submitting is the accomplishment report on the Development of Ten Year Communication Plan for CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon, C.Y. 2023-2032.

As a result, this Office through CALSANAG Watershed Forest Reserve-Protected Area Management Office (CWFR-PAMO) facilitated the development of long-term communication plan consistent with its vision, mission and objectives as stated in the Protected Area Management Plan (PAMP).

Furthermore, the Plan emphasized various communication interventions aimed to enhance awareness that elicit behavioral change among its intended audience and stakeholders particularly addressing protected area threats.

For information and further instruction.


ARNOLDO A. BLAZA, JR.





March 27, 2023

MEMORANDUM

FOR : The OIC, PENR Officer
Odiongan, Romblon

THRU : The Chief, Technical Services Division
Odiongan, Romblon

FROM : The PASu, CALSANAG WFR
Odiongan, Romblon

**SUBJECT : ACCOMPLISHMENT REPORT ON THE DEVELOPMENT OF
TEN YEAR COMMUNICATION PLAN FOR CALSANAG
WATERSHED FOREST RESERVE, TABLAS ISLAND,
ROMBLON, C.Y. 2023-2032**

Respectfully submitting is the accomplishment report on the Development of Ten Year Communication Plan for CALSANAG Watershed Forest Reserve (CWFR) located at Tablas Island, Romblon, C.Y. 2023-2032.

Please see attached copy of the long- term communication plan that serves as a basis of its key stakeholders namely concerned National Government Agencies, Local Government Units, CWFR- Protected Area Management Board (PAMB) and Protected Area Management Office (PAMO) in the implementation of Communication, Education and Public Awareness (CEPA) programs, projects and activities of this protected area.

For information and record.


RAYMUND G. INOCENCIO



-HIGHLIGHTS-

Development of Ten-Year Communication Plan for CALSANAG Watershed Forest Reserve (C.Y.-2023-32) Calatrava, San Andres and San Agustin, Tablas Is., Romblon

Background and Rationale

CALSANAG Watershed Forest Reserve (CWFR) considered as the last frontier of biodiversity in Tablas Island, Romblon with an area of 2,614 hectares and identified as initial component under National Integrated Protected Areas System (NIPAS) in the MIMAROPA Region. Based on recent biodiversity assessments, this protected area possessed distinct flora and fauna with ecotourism potentials. Hence, all resources found therein shall be sustainably developed, utilized and managed in accordance with the relevant protected area national laws, rules and regulations.

Per 2020-2022 DENR CEPA Medium-Term Plan and other relevant references like 2011-2020 United Nations (UN) Decade on Biodiversity; the new 2021-2030 UN Decade on Ecosystem Restoration; the 2020 Year of the Protected Areas; and DENR Administrative Order 2016-12 known as "Adopting the Philippine Biodiversity Strategy and Action Plan (PBSAP) 2015-2028.

Likewise, the DENR-BMB's mandate to mainstream biodiversity across local, sectoral and national development plans and programs served as bases of all CEPA efforts to promote policies and aid in the implementation and achievement of the PBSAP Targets.

The related PBSAF Target No. 18 states that "By 2028, there will be a 10% annual increase from the 2015 baseline in the number of schools, POs, media organizations, LGU, private companies, policy makers, government offices that are aware and supportive of biodiversity, its importance, threats and benefits of protecting it."

The CWFR-Protected Area Management Board (PAMB) adopted Protected Area Management Plan in Year 2017. Aside from its vision and mission, one of its objectives is to promote appreciation of ecosystem services values through development of IEC materials, conduct of learning events and field exposure of local communities and stakeholders especially younger generations, and encourage them to be active partners in conserving, preserving, and protecting the CWFR.

Furthermore, under the 2020 Revised CWFR-PAMB Manual of Operations, a committee created regarding communication, education and public awareness and partnership development. One of the mandates of this committee is to support PA Advocacy Program that includes the preparation of Communication Plan (Comm.Plan) funded under WFP 2023. The communication plan served as guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic value of this protected area.

II. OBJECTIVES & GOALS

Primarily, develop ten year Communication Plan for CALSANAG Watershed Forest Reserve located at Tablas Island, Romblon.



Specifically:

- 1.) Provide stakeholders and the public with specific assessments and pertinent information on the rich resources and potentials of CWFR scientific researches, and other appropriate measures for its conservation and protection;
- 2.) Inform the concerned LGUs and the public on the environmental importance and long-term benefits of the CWFR and encourage their support in preserving and protecting its resources;
- 3.) Gain the support of various agencies and engage relevant stakeholders to become partners in the conservation, protection and management of CWFR; and
- 4.) Promote the protected area to potential partners as part of the region's natural resources that possessed unique wildlife and encourage their cooperation in the conservation, protection and management of the area.

III. STRATEGIES & PROCESSES/ METHODS

The main strategy used in the development of this Plan is through the conduct of "Communication Planning Workshop for CALSANAG Watershed Forest Reserve" that involves various participants from the PAMB and PAMO, the academe and concerned municipal and barangay officials in the Municipalities of Calatrava, San Andres and San Agustin, Romblon.

IV. RESULTS/HIGHLIGHTS OF ACTIVITIES

- 1.) That on March 21, 2023, the DENR PENRO Romblon under Conservation and Development Section (CDS) and CALSANAG Watershed Forest Reserve- Protected Area Management Office (CWFR-PAMO) facilitated the opening program. About twenty-five concerned PENRO personnel from both technical and management with the top level attended this year's Communication Planning Workshop for CALSANAG Watershed Forest Reserve. The DENR MIMAROPA Regional Office- Conservation and Development Division (CDD) personnel namely DMO I Fatima G. Grate and Senior Forest Management Specialist Karla S. Mangundayao were present in the said workshop;
- 2.) That ECOMS I Janice F. Forcadas acknowledged the DENR PENRO Officials, Resource Speakers from Romblon State University, DENR MIMAROPA Regional Office- Conservation and Development Division personnel, and CWFR PAMB members;
- 3.) That Forester Malvin R. Rocero, Chief of Technical Services Division delivered his Welcome Remarks while OIC, PENR Officer Arnoldo A. Blaza, Jr. shared inspiring message before the participants on the said workshop. Then, it followed by Photo Opportunity;
- 4.) That after this, the Leveling of Expectations and Rationale as well as the Presentation of the Technical Bulletin No. 2020-01 Re: Adopting the 2020-2022 Communication, Education



and Public Awareness (CEPA) Medium Term Plan as reference of the communication-planning workshop presented and discussed by CWFR-PASu Raymund G. Inocencio;

5.) That Senior Forest Management Specialist Karla S. Mangundayao of DENR MIMAROPA Regional Office under Conservation and Development Division provided overall strategic directions and guidelines in the preparation of Communication Plan for CALSANAG Watershed Forest Reserve;

6.) That Designated Information Officer Eunice May A. Cacabelos of DENR PENRO Romblon presented and discussed Regional Strategic Communication Plan as another input in the preparation of the Comm. Plan. After this, open forum conducted;

7.) That Dr. Borromeo B. Motin, Resource Speaker from the Romblon State University presented and facilitated the workshop on PESTLE (Political-Economic-Sociological-Technological-Legal Enforcement) Analysis and SWOT (Strengths-Weaknesses-Opportunities-Threats) Analysis;

8.) That these workshops on PESTLE and SWOT analyses followed by strategic options and selections with group presentations served as basis in the preparation of actual Communication Plan on the following day;

9.) That on March 22, 2023, another resource speaker namely Madam Vlaire Jane Formento-Faa of Romblon State University presented lectures on "Communication Planning Workshop for CALSANAG Watershed Forest Reserve" in Tablas Island, Romblon;

10.) That Madam "Vlaire" discussed the significance of the Vision of CWFR based on the Protected Area Management Plan (PAMP) vis a vis Comm. Plan which answers the questions of who, what, and how;

11.) That other topics presented is why do we communicate, what is communication and its forms, taking action or/ public awareness or Environmental Education Campaigns, common elements of public awareness campaigns, social marketing and behavioral change communication, communication for development, phases of communication for development;

12.) That the same resource speaker shared on important points through plan to communicate, reasons on why we need communication plan, considerations for comm. plan, and how do we develop comm. plan;

13.) That Madam "Vlaire" discussed the elements of comm. plan namely identify your purpose, identify your audience, plan and design your message (content, mood, language), consider your resources, plan for obstacles and emergencies, strategize how will you will disseminate your message, create an action plan, and decide how you will evaluate your plan;

14.) That she provided also template for the long-term comm. plan of CALSANAG Watershed Forest Reserve (2023-2032);



- 15.) That the template divided into the following contents namely: vision, goal, specific communication objective, message (based on takeaway message and supporting data), action plan (indicative activities), performance indicators, timeframe, person or unit responsible (lead communicator), budget, other resource requirements and fund source;
- 16.) That the template comprised of various audience segment like PAMB, Local Chief Executives, Legislators, Academe, Youth, Partner Agencies, Local Inhabitants and the General Public;
- 17.) That during the workshop, the participants divided into three groups or per municipality and presented their respective output for inputs/insights of the resource speakers and consolidation of the facilitators; and
- 18.) That the workshop ended through Closing Program led by the facilitators from the DENR PENRO Romblon- CDS and CWFR- PAMO through acknowledging/recognizing the participants from various municipalities and the resource speakers on their continued and active support for the success of two day's workshop.

V. CONCLUSIONS/RECOMMENDATIONS

The "Communication Planning Workshop for CALSANAG Watershed Forest Reserve" in Tablas Island, Romblon successfully conducted and participated by the key stakeholders especially Romblon State University and the LGUs.

Based on the results, the undersigned respectfully recommends that this Office through CWFR-PAMO seek policy and financial support from its various key stakeholders especially to the concerned LGU's and other stakeholders on the adoption and implementation of the ten-year Communication Plan.

VI. ATTACHMENT

Please see attached pertinent documents and copy of the Ten-Year Communication Plan of CALSANAG Watershed Forest Reserve, Tablas Island, Romblon.

Prepared and submitted:

Noted:


RAYMUND G. INOCENCIO
PASu-CWFR


MALVIN R. ROCERO
Chief, Technical Services Division



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

PHOTODOCUMENTATIONS
“Communication Planning Workshop for CWFR”
Simple Living Hotel*Poctoy, Odiongan, Romblon*March 21-22, 2023

March 21, 2023



Opening Program



Guests and Participants



PHOTODOCUMENTATIONS

“Communication Planning Workshop for CWFR”

Simple Living Hotel*Poctoy, Odiongan, Romblon*March 21-22, 2023

March 21, 2023



Senior Forest Management Specialist Karla S. Mangundayao of DENR MIMAROPA Regional Office under Conservation and Development Division provided over-all strategic directions and guidelines in the preparation of Communication Plan



Awarded Plaque of Appreciation to Madam Mangundayao of DENR MIMAROPA-CDD



PHOTODOCUMENTATIONS

“Communication Planning Workshop for CWFR”

Simple Living Hotel*Poctoy, Odiongan, Romblon*March 21-22, 2023

March 21, 2023



Dr. Borromeo B. Motin presented his lectures on PESTLE & SWOT Analyses



Presentation of workshop outputs by the participants



PHOTODOCUMENTATIONS

“Communication Planning Workshop for CWFR”

Simple Living Hotel*Pocoyo, Odiongan, Romblon*March 21-22, 2023

March 22, 2023



Madam Vlaire Jane Formento-Faa of Romblon State University presented lectures on developing “Communication Plan for CALSANAG Watershed Forest Reserve”



Presentation of workshop outputs by the participants



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

PHOTODOCUMENTATIONS

“Communication Planning Workshop for CWFR”

Simple Living Hotel*Poctoy, Odiongan, Romblon*March 21-22, 2023

March 22, 2023



Awarded Plaque of Appreciation to Madam “Vlaire” during the Closing Program



Awarded Plaque of Appreciation to Dr. Motin during the Closing Program



CALSANAG WATERSHED FOREST RESERVE COMMUNICATION PLAN, C.Y. 2023-2032
Tablas Island, Romblon

VISION: The restored CALSANAG Watershed Forest Reserve flourishes with lush, fertile, and bountiful protected area through a firm and appropriate management system by the Protected Area Management Board in active partnership and sharing of local communities, LGUs, NGOs, NGAs, Academe and other stakeholders for sustainable use and development of present and future generations.

GOAL: By 2033, increase public awareness and support for the protection, conservation, and sustainable management of the CALSANAG Watershed Forest Reserve, resulting in improved conservation outcomes and community engagement.

Specific Communication Objective	Message (based on takeaway message and supporting data)	Action Plan (Indicative activities)	Performance Indicators	Timeframe	Person or Unit Responsible (Lead Communicator)	Budget, other resource requirements and fund source
AUDIENCE SEGMENT: CWFR PAMO & PAMB						
Sustain the 100% active participation of PAMO Personnel & PAMB Members	<i>"Susupportahan ko ang adhikain ng PAMO at PAMB para sa CALSANAG WFR."</i>	Produce information materials/briefer on CALSANAG WFR	No. of information materials produced: 1	2 nd Qtr. 2023-2032	CWFR-PAMO	Office Supplies
		Communication, Education & Public Awareness	No. of CEPA materials developed/produced and distributed /disseminated	3 rd -4 th Qtr. 2023 and 2024-2032	CWFR-PAMO	Php 290,000/yr
		Capacity Building	PA Site Visit: DENR Lead	2 nd Qtr. 2023 and 2026, 2029, 2032	CWFR-PAMO	Php 315,000/yr
			LGU Lead	2024-2032	Municipal LGUs (Calatrava, San Andres & San Agustin)	Php 100,000/yr

		Stakeholders' forum during PAMB Meetings	No. of fora conducted: 4 100% of active PAMO personnel & PAMB members involved	1 st -4 th Qtrs. 2024-2032	CWFR-PAMO	Php 283,000/yr
AUDIENCE SEGMENT: LOCAL CHIEF EXECUTIVES						
To enforce policies relative to the protection and conservation of CWFR	Conservation and protection of CALSANAG will make way for the preservation of rich resources in the area which will be beneficial to my constituents.	Stakeholders' meeting and policy briefing Awards and Recognition	No. of Monitoring report on policy enforcement No. of awards/recognitions given during municipal fiesta celebration	2023-2032 2023-2032	CWFR-PAMO/MLGUs MLGUs	Php20,000 per municipality Php10,000 per municipality
Adopt and integrate PA Management Plan in their respective Comprehensive Land Use Plan (CLUP), Comprehensive Development Plan (CDP) and Forest Land Use Plan (FLUP)	Harmonization of various plans for the holistic approach to CWFR protection and conservation	Updating of various plans using Policy Briefs, IEC materials, Research Findings	No. of consultation meeting/updating conducted using communication interventions: 1 per year	2023 - 2032	MPDC/MENRO	Php50,000 per municipality

To integrate a biodiversity component in development planning and other sector policies	Save and sustain Biodiversity in the protected area	Integrate biodiversity conservation in all development plans using policy briefs	No. of consultation meetings/updating conducted: 1 per year	2023-2032	MPDC/MENRO/MDC	Php10,000 per municipality
Increase funding support for the protection and conservation of the watershed	Mobilize fund to protect the watershed	Increase budget in Local Development Investment Program using policy briefs	Percentage increase of annual budget	2024 - 2032	LCE, Local Finance Council, SB	Php300,000-500,000 per municipality
Develop PA management zone plan	Appropriate use of land in the protected area	“Pulong-pulong” in the concerned PA community using research findings on appropriate use of land	No. of “Pulong-pulong” conducted or community Meeting: 2 meetings per year	2024-2032	MPDC/MENRO/CWFR-PAMO/DOST-PSTC/RSU	Php10,000 per municipality
AUDIENCE SEGMENT: LEGISLATORS						
Inclusion of CWFR to the National Integrated Protected Areas System category	<i>“Ang pagsasabatas ng CALSANAG bilang isang Protected Area Landscape ay magbibigay daan sa pagpapanatili ng samut-saring buhay para sa susunod na henerasyon ng Romblomanon.”</i>	Production of policy papers & IEC materials on CALSANAG	No. of policy briefs/IEC materials produced	2024-2032	DENR-CWFR-PAMO	Php5,000 per municipality

Drafting and passing of ordinance for the declaration and conservation of Flagship Species of CWFR	“Likas na Buhay-Ilang, Ating Pangalagaan”	Policy Brief/ Research Findings	No. of policy brief/research findings produced: 1	2024	PAMB	Php5,000 per municipality
Drafting and passing of Environmental Code	“Isabatas ang Environmental Code para sa kabutihan ng mamamayan.”	Policy Brief/ Research Findings	No. of policy brief/research findings produced: 1	2024-2025	PAMB	Php5,000 per municipality
AUDIENCE SEGMENT: BARANGAY						
Increase community engagement through public awareness	“Prayoridad ng Barangay ang pangangalaga sa CALSANAG WFR.”	Search for “CALSANAG Champion per barangay”	No. of champions awarded: 1 per barangay	2024-2032	Municipal LGUs of Calatrava, San Andres and San Agustin	Php30,000 per municipality
		IEC during the conduct of Barangay Assemblies	No. of Barangay Assemblies conducted: 2 per year	2024-2032	Concerned (9) Barangay LGUs of Calatrava, San Andres and San Agustin	Php3,000 per barangay
AUDIENCE SEGMENT: ACADEME						
Increase community engagement through research and extension programs in CALSANAG WFR	CALSANAG WFR has great potential for research and extension programs which can help the University increase its engagement in the community.	IEC materials on CALSANAG WFR Inventory of possible research and extension programs/areas	No. promotional video developed: 1	2024-2032	MLGU/ Barangay	Php20,000 per municipality

AUDIENCE SEGMENT: YOUTH/STUDENTS

Raise the awareness of the youth on the importance biodiversity conservation in CALSANAG.	“Karni ang susunod na magtataguyod ng proteksyon ng CALSANAG.”	Vlog/Tiktok/Photo/Video contest	No. of Vlog/Tiktok/Photo/Video contest conducted: 1 per year	2024-2032	MLGU/Barangay	Php10,000 per municipality
		IEC on different species of flora and fauna in CALSANAG	No. of IEC developed: 1 per year	2024 – 2032	MLGU/Barangay	Php10,000
		Information drive in schools	No. of school visits: 4 per year	2024 - 2032	MLGU/Barangay	Php50,000 per municipality
		Involve the active participation of Youth/Students Sector to various environmental activities such as Earth Day, (April 22) Arbor Day (June 25), World Water Day (March 22), among other	Tree planting activities conducted: 2 per year per barangay	2024 - 2032	MLGU/Barangay	Php50,000.00 per municipality

AUDIENCE SEGMENT: PARTNERS AGENCIES

Establish partnership with other agencies or organizations.	“Malaki ang maitutulong ng aming organisasyon para sa proteksyon ng CALSANAG at lahat ng buhay na makikita dito.”	Stakeholder’s forum	No. of fora conducted	2024-2032	DENR/RSU/Other NGAs	Php20,000
---	---	---------------------	-----------------------	-----------	---------------------	-----------

AUDIENCE SEGMENT: LOCAL INHABITANTS						
Decrease the number of poachers and illegal loggers by 10%.	<i>"Ang pagsira ng kagubatan ay pagpatay ng kinabukasan."</i>	Posters or tarpaulins on hotlines or contact details of concerned government agencies.	No. of reports on illegal logging and or/ poaching activities in CALSANAG WFR	2023-2032	DENR, M/BLGU	Php20,000
Participate and engage in different PA protection activities	<i>"Sagipin ang kagubatan para sa ligtas at masaganang bukas."</i>	Planning, capability building, training and workshops	No. of planning/learning events conducted; 1 per year	2023-2032	DENR, M/BLGU	Php20,000
AUDIENCE SEGMENT: GENERAL PUBLIC						
Decrease the number of poachers and illegal loggers by 10%.	"One Romblon, One CALSANAG WFR"	Posters or tarpaulins on biodiversity of CWFR	No. of posters or tarpaulins produced	2023-2032	DENR, M/BLGU	Php20,000.00
		Social Media Campaign	No. of social media campaign	2023-2032	DENR, M/BLGU	Php30,000.00


Prepared by:


RAYMUND G. INOCENCIO
 PASu-CWFR

Reviewed by:


MALVIN R. ROCERO
 Chief, TSD

Noted by:


ARNOLDO A. BLAZA, JR.
 OIC, PENR Officer



March 09, 2023

PENRO SPECIAL ORDER NO. 23-29
Series of 2023

SUBJECT: ATTENDANCE TO THE COMMUNICATION PLANNING WORKSHOP FOR CALSANAG WATERSHED FOREST RESERVE IN ODIONGAN, ROMBLON ON MARCH 21-22, 2023

In the interest of the service and in order to facilitate the conduct of Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Odiongan, Romblon on March 21-22, 2023 the selected personnel are hereby designated as follows;

- | | |
|---|---|
| 1. ARNOLDO A. BLAZA, JR.
OIC, PENR Officer | - Over-all Team Leader |
| 2. MALVIN R. ROCERO
Chief, Technical Services Division | - Team Leader for Field Operation |
| 3. ARLYN D. BALIBAG
SREMS/Chief, CDS | - Asst. Team Leader for Field Operation |
| 4. Engr. RAYMUND G. INOCENCIO
PO III/ PASu | - Head Secretariat |
| 5. JANICE F. FORCADAS
ECOMS I | - Secretariat |
| 6. GEMMA F. FALLARIA
AO IV | - Inspection Committee |
| 7. EUNICE MAY A. CACABELOS | - Information Officer |

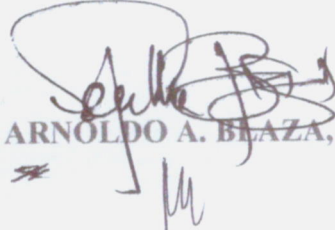
The PASu and his staff shall coordinate with the concerned food caterer and assist in the preparation of the venue of the meeting;

Prepare and distribute letter of invitation for the respective participants; and

Submit report within Seven (7) working days after the meeting.

Expenses incurred are chargeable against CDS fund in accordance to the existing COA laws, rules and regulations.

This order takes effect immediately.


ARNOLDO A. BLAZA, JR.

PROGRAM OF ACTIVITIES
COMMUNICATION PLANNING WORKSHOP FOR
CALSANAG WATERSHED FOREST RESERVE IN TABLAS ISLAND, ROMBLON
 Odiongan, Romblon *March 21-22, 2023 *8:00 A.M.

DAY/TIME	ACTIVITIES/TOPICS	FOCAL PERSON
Day 1- March 21, 2023, Tuesday		
8:00 – 8:30	Arrival & Registration	Secretariat
8:31 – 9:00	Opening Program National Anthem Prayer Welcome Remarks Message Photo Opportunity	DENR- PENRO Chief, TSD Malvin R. Rocero For. Arnoldo A. Blaza, Jr. OIC, PENR Officer
9:01 – 9:30	Levelling of Expectations and Rationale	Pasu Raymund G. Inocencio
9:31 -10:30	Presentation of Technical Bulletin No. 2020-01 re: Adopting the 2020-2022 Communication, Education and Public Awareness (CEPA) Medium Term Plan Communication Planning Strategic Directions & Guidelines	Pasu Raymund G. Inocencio Karla S. Mangundayao Senior Forest Management Specialist, CDD
10:31 – 10:45	Open Forum	Moderator
10:46 – 11:15	Presentation of Regional/Provincial Strategic Communication Action Plan	Eunice May A. Cacabelos, Information Officer
11: 16 –11:30	Open Forum	
11:31 – 12:00	Workshop on PESTLE Analysis and SWOT Analysis	Dr. Borromeo B. Motin Resource Speaker
12:01 – 1:00	Lunch Break	
1:01 – 4:00	Continuation	Dr. Borromeo B. Motin Resource Speaker
4:01 – 5:00	Presentation & Open Forum	Moderator
6:00 – 7:00	Dinner	
Day 2- March 22, 2023, Wednesday		
8:00 – 8:30	Registration	Secretariat

DAY/TIME	ACTIVITIES/TOPICS	FOCAL PERSON
Day 1- March 21, 2023, Tuesday		
8:31 – 9:00	Preliminaries	DENR- PENRO
9:01 – 12:00	Workshop on Communication Plan	Mam Vlaire Jane Formento- Faa, Resource Person
12:01 -1:00	Q & A portion	Moderator
1:01 – 2:00	Continuation	Mam Vlaire Jane Formento- Faa, Resource Person
2:01 – 4:00	Presentation of Output	By Municipality
4: 01 –4:30	Synthesis and Way Forward	PASu Raymund G. Inocencio
4:31 – 5:00	Closing Program	CWFR-PAMO
5:31 – 6:00	Homebound	

ECOMS II Janice F. Forcadas
Host



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. JOSE R. RIANO

Governor

Province of Romblon

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

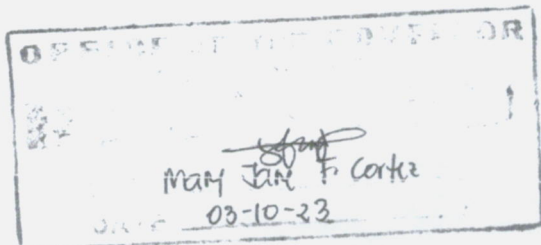
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer





Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. ESTEBAN S.F. MADRONA

Municipal Mayor
San Agustin, Romblon

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.


We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer



received by:

Carid
mapu/assigned MEMRO



Rept. of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. ARSENIO G. GADON

Municipal Mayor
San Andres, Romblon

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serves as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.


We are anticipating for your usual support and cooperation in this regard.

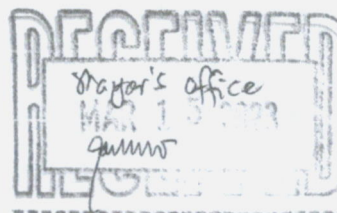
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer





Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. RESTY G. GABALDON

Punong Barangay
Linawan, San Andres

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

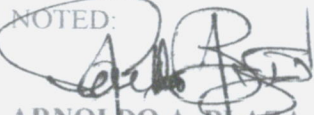
Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:

ARNOLDO A. BLAZA, JR.
OIC, PENR Officer



03-15-23
Agwd. Danilo Feliciano
Officer of the Day



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

FOR. AMELYN A. FORMILLEZA
Romblon State University

Madam:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.


Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

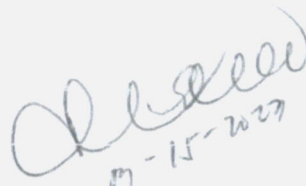
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:

ARNOLDO A. BLAZA, JR.
OIC, PENR Officer




03-15-2023



March 9, 2023

HON. ERNIE T. ENGUILLO

Punong Barangay
Mari-Norte, San Andres

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.


Attached is the program of activities for immediate reference.


We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:

ARNOLDO A. BLAZA, JR.
OIC, PENR Officer


MARJORIE R. BARCEDA
BARANGAY KAGAWAD
03/15/23



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. ROLANDO M. SELOSA

Punong Barangay
Agpudlos, San Andres

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!


Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDDO A. BLAZA, JR.
OIC, PENR Officer




Received by: Isagani
Galaris

March 15, 2023



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. JULIET M. SIXON

Punong Barangay
Balogo, Calatrava

Madam:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

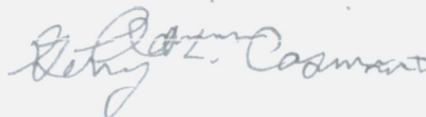
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer

3-15-23




Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. SULPICIO G. MACHADO

Punong Barangay
Binongaan, San Agustin

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

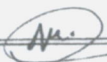
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer


KAG. AGUSTIN M. FLAVIANO
RECEIVED



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. JOSEFINA M. MANALON

Punong Barangay
Doña Juana, San Agustin

Madam:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer





Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. REDEEMER D. SOLANO

Punong Barangay
Dubduban, San Agustin

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!

Very truly yours,



RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer



3/14/23


Ronal Hector M. Romero
OIC - Punong Brgy.



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. MARIETA F. BABERA

Municipal Mayor
Calatrava, Romblon

Madam:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.


We are anticipating for your usual support and cooperation in this regard.

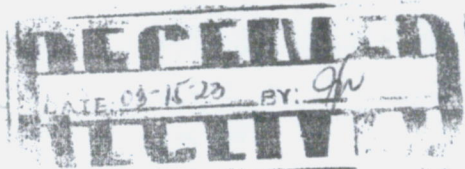
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer





Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. NORVEL KIMWELL F. FALCUTILA

Punong Barangay
San Roque, Calatrava

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.


Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO III/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer


3/15/23



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

HON. DOMINADOR N. OGATIA

Punong Barangay
Pagsangahan, Calatrava

Sir:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we would like to invite you to participate in the development of our Communication Plan for CALSANAG Watershed Forest Reserve.

Attached is the program of activities for immediate reference.


We are anticipating for your usual support and cooperation in this regard.

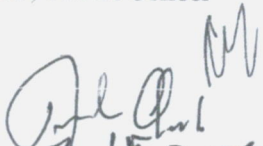
Thank you so much and God Bless!

Very truly yours,


RAYMUND G. INOCENCIO
PO IIII/PASu-CWFR

NOTED:


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer


3-15-2023
12:00 Hrs



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region

March 9, 2023

MERIAN CATAJAY-MANI, Ed.D., CESE
SUC President II
Romblon State University
Odiongan, Romblon

Attention: **DR. BORROMEO B. MOTIN**
CALSANAG WFR, TWG- Chair

VLAIRE JANE FORMENTO-FAA
Instructor I

Madam:

Greetings in conservation!

Please be informed that this Office will be conducting "Communication Planning Workshop for CALSANAG Watershed Forest Reserve in Tablas Island, Romblon" to be held at Odiongan, Romblon on March 21-22, 2023 that aims to develop strategic communication plan for its conservation. In addition, it will serve as a guide and support activities for increasing stakeholder awareness and literacy on the ecological and economic values of this protected area.

In this regard, we are extending our warmest invitation to Dr. Motin and Mam Faa to be our resource speakers in the development of Communication Plan for CALSANAG Watershed Forest Reserve.

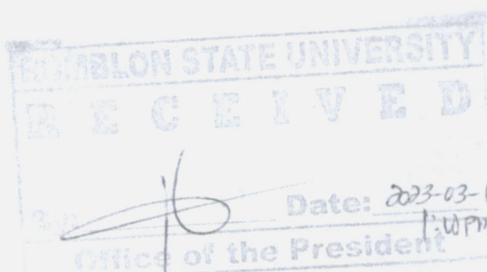
Attached is the program of activities for immediate reference.

We are anticipating for your usual support and cooperation in this regard.

Thank you so much and God Bless!

Very truly yours,


ARNOLDO A. BLAZA, JR.
OIC, PENR Officer





Republic of the Philippines
DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
Provincial Environment and Natural Resources Office
Odiongan, Romblon

COMMUNICATION PLANNING WORKSHOP FOR CALSANAG WATERSHED FOREST RESERVE
Odiongan, Romblon, March 21, 2023

ATTENDANCE SHEET

No.	NAME	AGE	SEX		OFFICE	DESIGNATION	CONTACT NUMBER(S)	SIGNATURE
			Female	Male				
1	Ermi T. Enguillo	58		✓	Bldg. Maintenance	Public Engg.	09079228668	[Signature]
2	Vlaite Jane F. Tag	33	✓		RSU	Instructor I	09500897861	[Signature]
3	Sayra F. Sagun	49	✓		B.I.G.U.	Kagawad	09381172100	[Signature]
4	JANICE F. FORESTAS	39	✓		DENR	EMS I	09994649520	[Signature]
5	Phyllis Ann E. Marican	41		✓	DENR	Info. Systems Analyst II	09084410788	[Signature]
6	Vicente Ems. Felon	44	✓		DENR	F.P.		[Signature]
7	JULIET M. OIXON	58	✓		OLGA/BACOD	Public Engg.	09204861632	[Signature]
8	NEMIAH F. GADON	51	✓		LEGU SAN ANDRES	MPDC Staff	0936-291-0817	[Signature]
9	JAYSON C. GANDOLA	35		✓	LEGU SAN ANDRES	SOLID WASTE MGT. FACIL. PERSON	09150460407	[Signature]
10	RAYMUND G. INOCENCIO	47		✓	PENULO	PHSV	09475899877	[Signature]
11	Fatima G. Grete	27	✓		R.O.	DMO I	0996970907	[Signature]
12	Karla S. Mangundayao	20	✓		R.O.	Senior FMS	09960367588	[Signature]
13	Borromeo B. Mahin	55		✓	RSU	Campus Director	09576460667	[Signature]
14	Correccion Angel G. Bigas	25	✓		LEGU-SMC	MPDC	0910071146	[Signature]
15	Eunice May A. Cacabelos	31	✓		DENR	FT II I/O	0949657078	[Signature]
16	Johnny M. Gabon Jr.	54		✓	Bldg. Maintenance	Brig. Sec	09481040984	[Signature]
17	Pedro M. Tame	62		✓	Odiongan	Bldg.		[Signature]
18	NORMA M. DE LA CRUZ	61	✓		LEGU	Kagawad	09813829691	[Signature]
19	Arnold M. Mandan	48		✓		Kagawad	09463816010	[Signature]



ATTENDANCE SHEET

[illegible]



Republic of the Philippines
DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
Provincial Environment and Natural Resources Office
Odiongan, Romblon

COMMUNICATION PLANNING WORKSHOP FOR CALSANAG WATERSHED FOREST RESERVE
Odiongan, Romblon, March 22, 2023

ATTENDANCE SHEET

No.	NAME	AGE	SEX		OFFICE	DESIGNATION	CONTACT NUMBER(S)	SIGNATURE
			Female	Male				
1	JANICE F. FENCADO	39	✓		DENR	EMS I	09994649570	JF
2	Philippine Igo E. Maning	41		✓	DENR	ISA II	09184410788	PI
3	Ricinda P. Moreno	47	✓		BLU-DHAIJAH	Brny. Secretary	09434907845	RM
4	JULIET M. SIXON	38	✓		BLGU/BALOG	Punong Barangay	0920488632	JS
5	NEMIAH F. GADON	51	✓		LGU	MPDC Staff	0936-2910817	NFG
6	Sayra F. Sagun	49	✓		B.L.G.U	Kagawad	09381172109	S.Sagun
7	Gregoria Parks-Dingon	25			LGU JAL	MPDC	0918092140	GD
8	JAYSON GADONA	35		✓	LGU SAN MIGUEL SUM			JG
9	Erwin T. Enguillo	41		✓	Mari-North	P/B	09049220608	EE
10	Johnny M. Gabon	57		✓	Mari-North	Brny. Sec.	09481070984	JG
11	Vlaire Jane F. Fag	33	✓		BLU	Inchr J	0998697841	VJF
12	Pedro M. Tome	62		✓	DENR	BLU		PT
13	RAYMUND G. INOCENCIO	47		✓	BLU	PLSU-CHUK	0947559982	RI
14	NORMA M. DELA CRUZ	61	✓		BLU	KAGAWAD	09813029991	ND
15	Arnold M. Mandan	28		✓		Kagawad	0946381690	AM
16	REY M. MERCADO	38		✓	BLU	KAGAWAD		RM
17	JOSY ALIM F. MURCHANTE JR.	51		✓	BLU	ENERGY DRIVER	0907439002	JAM
18	Suzanne G. Macab	10		✓	BLU	PR	0970388765	SG
19	Eunice May A. Carabelar	31	✓		DENR	IO	09496410742	EC



Republic of the Philippines
DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
Provincial Environment and Natural Resources Office
Odiongan, Romblon

COMMUNICATION PLANNING WORKSHOP FOR CALSANAG WATERSHED FOREST RESERVE
Odiongan, Romblon, March 22, 2023

ATTENDANCE SHEET

No.	NAME	AGE	SEX		OFFICE	DESIGNATION	CONTACT NUMBER(S)	SIGNATURE
			Female	Male				
1	JANICE F. FENCADO	39	✓		DENR	EMS I	09794649570	<i>[Signature]</i>
2	Philippine Ipa E. Moring	41		✓	DENR	ISA II	09784410788	<i>[Signature]</i>
3	Rocinda T. Moreno	47	✓		BLU-DHATTA	Prty. Secretary	091634907845	<i>[Signature]</i>
4	JULIET M. SIXON	38	✓		BLGU/BALOG	Punong Barangay	09204081632	<i>[Signature]</i>
5	NEMIAH F. GADON	51	✓		LGU	MPDC Staff	0936-291-0817	<i>[Signature]</i>
6	Sayra F. Sagun	49	✓		B.L.G.U	Kagawad	09381172109	<i>[Signature]</i>
7	Gregoria Arce E. Bugarin	76	✓		LGU/BLU	MPDC	09178072140	<i>[Signature]</i>
8	JAYSON GAWONA	35		✓	LGU SAN MIGUEL	SWM		<i>[Signature]</i>
9	Ermi T. Enguillo	51		✓	Marikina	P/B	09079220608	<i>[Signature]</i>
10	Johnny M. Gaban	57		✓	Marikina	Brny. Sec.	09481070984	<i>[Signature]</i>
11	Vlaire Jane F. Fag	33	✓		BLU	Instr.	0988097861	<i>[Signature]</i>
12	Pedro M. Tome	62		✓	Depto. Quara	BLU		<i>[Signature]</i>
13	RAYMUNO G. INOCENCIO	47		✓	REURO	PRSY-CHUK	0947581807	<i>[Signature]</i>
14	NORMA M. DELA CRUZ	61	✓		KAGAWAD	KAGAWAD	09813029891	<i>[Signature]</i>
15	Arnold M. Mandan	28		✓		Kagawad	0946351690	<i>[Signature]</i>
16	REY M. MERCADO	38		✓	PRSY. KAGAWAD	BLGU		<i>[Signature]</i>
17	JOSE ALIM F. MURCHANTE JR.	51		✓	" BILANGAN	DRIVER	0937639072	<i>[Signature]</i>
18	Suprius G. Mochon	30		✓	BLU	PR	0920581745	<i>[Signature]</i>
19	Enice May A. Carabeta	31	✓		DENR	IO	0949610742	<i>[Signature]</i>



ATTENDANCE SHEET

[illegible]