



Republic of the Philippines

Department of Environment and Natural Resources

BIODIVERSITY MANAGEMENT BUREAU

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MEMORANDUM

FOR

The Regional Executive Directors

All DENR Regions

FROM

The Director

In concurrent capacity as Assistant Secretary for Planning, Policy,

and Foreign-Assisted and Special Projects

SUBJECT

UPDATED COMMUNICATION, EDUCATION, AND PUBLIC

AWARENESS (CEPA) ACTIVITY REPORT TEMPLATE

The Philippine Biodiversity Strategy and Action Plan (PBSAP) 2015-2028, is the country's roadmap for the conservation of biodiversity that aims to ensure the sustainable management of protected areas and the preservation of our rich biodiversity. One of the key PBSAP targets is a 10% annual increase in the number of schools, POs, media organizations, LGUs, private corporations, policy makers, and government offices that are aware of biodiversity, its importance, threat, and benefits of protecting it (Target 18).

Highlighting the pressing need to update the CEPA Database that will contribute to the attainment of Target No. 18, the updated template will provide necessary baseline data for the PBSAP midterm review. By capturing accurate and up-to-date information, and conducting pre and post-evaluations, we can effectively monitor our progress in engaging stakeholders for biodiversity conservation and evaluate the success of our initiatives.

To streamline the process and facilitate data collection, may we request the submission of CEPA activity reports in both hard copy (template attached) and soft copy which can be accessed thru this Google Form link: https://bit.ly/CEPAReport.

For information and consideration



MARCIAL C. AMARO, JR., CESO II





CEPA ACTIVITY REPORT

I.	TITLE OF ACTIVITY						
					Á	h,	
II.	DATE/S		From:		1	i.	
			То:				
Ш.	VENUE Indicate region						
		Within a Protected Area (PA)? If YES, specify:					
		Yes					
		No			1		
IV.		BJECTIVES elect what apply:					
		promote e	promote education on biodiversity through relevant institutions including NGOs				
		allocate resources for the use of education and communication instruments					
		allocate appropriate resources for the strategic use of education and communication instruments at each phase of policy formulation, planning, implementation and evaluation					
		integrate biodiversity concerns into education strategies					
		support re in biodiver	levant initia	atives l vation	by major groups and sustainable	which foster stakeholder participation use	
V.		JTIVE SUMMARY re than 500 words.					

VI.	PRE-TEST AND POST-TEST RESULTS AND ANALYSIS Attach link report of analyses. (PDF format)				
VII.		DNMENTAL LAWS DISCUSSED /hat apply:			
		Executive Order No. 23, s. 2011			
		PD 705 Revised Forestry Code of the Philippines			
		Presidential Proclamation No. 57 or Month of the Ocean (MOO)			
		RA 9003 Ecological Solid Waste Management Act of 2000			
		RA 9147 Wildlife Resources Conservation and Protection Act			
		RA 9175 Chainsaw Act of 2002			
		RA 11023 An Act Authorizing the Issuance of Free Patents to Residential Lands			
		RA 11038 E-NIPAS Act of 2018			
		RA 7586 National Integrated Protected Areas System Act of 1992			
		RA 7942 Philippine Mining Act of 1995			
		RA 9072 National Cave Resources Management and Protection Act			
		Clean Development Mechanism (CDM), REDD+ and other carbon financing mechanisms for mitigation and adaptation (Inland Wetlands, PBSAP Annex 5)			
		Others, specify:			
		T C C C C C C C C C C C C C C C C C C C			
VIII.	l .	IIZING PARTNERS DFIN, USAID-SIBOL, BDC prridor, Municipality LGU, etc)			

IX.	AUDIENCE					
a.	TOTAL NO. OF PARTICIPANTS					
b.	SEX	Male				
		Female				
		Intersex				
c.	GENDER IDENTITY	Cisgender				
		Transgender				
		Non-binary				
d.	IP STATUS	IP				
		Non-IP				
e.	TYPE					
	People's C	Organizations				
	Media Org	anizations				
	Local Gove	ernment Units (LGU)				
	Private Se	ctor				
	Policy Mak	ers				
	Governme	Government Offices (DENR)				
	Governme	Government Offices (Non-DENR)				
	Youth	Youth				
	Persons w	/ Disabilities				
	zens					
	ublic					

e.	GENDER ANALYSIS (Maximum of 300 words) Guide Questions: What are the constraints related to women's participation in the activity? What are the key constraints to women's access to the activity's resources and benefits? What are the opportunities related to the achievement of the activity's gender equality objectives?						
			1				
				1			
Χ.		Y/IES CONDUCTED hat apply/closest:	Å				
		CEPA Material Installation	on	,			
		CEPA Material Distribution	on				
		Clean-up Drive	10				
		Forum		1			
		Lecture	1				
		Tree Planting	1				
		Exhibit	1	ı			
		Dalaw Turo					
		Eco Tour					
	[]	Webinar		Å,			
		Livestream		- (
		Workshop					
		Wetlands Caravan	,				
		Others, specify:	1	1			

XI.	METHODOLOGY / MEDIA USED Choose what apply:						
	Activity	y Materials					
		Clean-up Materials					
		Seedlings/Propagules (specify below):					
	Print M	edia					
		Activity Booklets					
		Brochures / Flyers					
		Exhibit materials (sintra boards, standees, etc.)					
		Storybooks / comics / novels					
	Digital I	Media					
		Infographics					
		Infovideos					
		Presentation deck (PowerPoint, Google Slides, etc.)					
		Film-viewing					
	Mass M	ledia					
		Radio Show / Guesting					
		Television Feature					
	Others,	please specify:					
		Å					