



Republic of the Philippines
Department of Environment and Natural Resources
MIMAROPA Region
PROVINCIAL ENVIRONMENT AND NATURAL RESOURCES OFFICE

JUN 05 2023

MEMORANDUM

FOR : The Regional Executive Director
DENR MIMAROPA Region
1515 DENR By the Bay Building, Roxas Boulevard,
Barangay 668, Ermita, Manila

THRU : The ARD for Technical Services

FROM : The OIC, PENR Officer

SUBJECT : ATTENDANCE TO ENHANCEMENT TRAININGS ON
NIPAS MPA CAPACITY BUILDING PROGRAM

Forwarded is the memorandum dated May 29, 2023 of CENRO Sablayan regarding Individual Learning Report of Anna Ritchelle D. Nicanor on her attendance to the Training Workshop under NIPAS Marine Protected Area Capacity Building Program Clusters Implementation for Cluster 2 (Topic: Sustainable Tourism) on April 18-23, 2023 at the Visayas State University, Baybay City, Leyte.

Attached with her report are the geotagged pictures taken during her attendance to the above-mentioned learning event.

For information and record.


ERNESTO E. TAÑADA



Department of Environment and Natural Resources
MIMAROPA Region
COMMUNITY ENVIRONMENT AND NATURAL RESOURCES OFFICE

May 29, 2023

MEMORANDUM

FOR : The Regional Executive Director
1515 DENR By the Bay, Roxas Blvd.,
Brgy. 668, Ermita, Manila

The OIC, PENR Officer
DENR-PENRO, Mamburao, Occidental Mindoro


FROM : The CENR Officer


SUBJECT : ATTENDANCE TO ENHANCEMENT TRAININGS ON NIPAS
MPA CAPACITY BUILDING PROGRAM

Respectfully submitted is the Individual Learning Report of Anna Ritchelle D. Nicanor regarding the Training Workshops under the NIPAS Marine Protected Area Capacity Building Program Clusters Implementation for Cluster 2 (Topic: Sustainable Tourism) on April 18 – 23, 2023 at the Visayas State University, Baybay City, Leyte.

For your information and record.


FOR. ANASTACIO A. SANTOS, MPA

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DATE: 6/5/23	TIME: 1:10pm

INDIVIDUAL LEARNING REPORT

Name of Participant:	ANNA RITCHELLE D. NICANOR
Office/Service:	DENR – Apo Reef Natural Park - Protected Area Management Office
Training Title:	TRAINING WORKSHOPS UNDER THE NIPAS MARINE PROTECTED AREA CAPACITY BUILDING PROGRAM CLUSTERS IMPLEMENTATION FOR CLUISTER 2 (Topic: Sustainable Tourism)
Learning Providers:	DENR – BIODIVERSITY MANAGEMENT BUREAU
Inclusive Dates:	APRIL 18 – 23, 2023
Venue:	VISAYAS STATE UNIVERSITY, BAYBAY CITY, LEYTE

I. EVALUATION OF THE COURSE:

- **Technical Content:**

The training objectives are to provide an understanding of the scope of the concept of sustainable tourism and its relevance to the management of marine protected areas and to introduce sustainable tourism management techniques that are compatible with the Marine Protected Areas. The training workshop consisted of lectures from different resource speakers and team assignments per topic discussed. The topic include the following:

- The welcome remarks were done by CENRO Elmer Labaclado of CENRO Baybay and PENRO Alejandro K. Bautista.
- The participants were divided into 6 groups. And the facilitator were asked each group to choose one MPA to work on all week.

Presentation 1.1. Overview of the sustainable Tourism.

- The objectives of the presentation were to provide an understanding of the scope of the concept of sustainable tourism and its relevance to the management of marine protected areas and to introduce sustainable tourism management techniques that are compatible with MPAs.

Worksheet 1.1 & Discussion: Understanding the Concept of Sustainable Tourism

- Objective: to use the survey form as a way to gauge attitudes and understandings about sustainable tourism.
- Activity: Using the data of ARNP, the undersigned filled out the questionnaire, then we gathered with our small group and discussed the sustainable tourism concepts presented so far as we relate to our own experiences and opinions.

Presentation 1.2. Ecotourism Planning and Management

- The objectives of the presentation were to understand the distinctions between sustainable tourism and conventional tourism; understand the pros and cons of sustainable tourism for an MPA and the local community; understand the role of local communities, NGOs, and the tourism industry; compare and contrast sustainable tourism in MPAs and develop a vision for sustainable tourism in your own MPA.

Worksheet 1.2: Tourism Stakeholder Identification

- Objective: to identify some of the key players, both primary and secondary, who would potentially be engaged, in different capacities, in your sustainable tourism planning process.

- Activity: With our team, we selected one MPA to focus on, and identify all possible stakeholders and their level of participation in developing a sustainable tourism plan.

Worksheet 1.3: Tourism Destination Visioning

- Objective: to define what you want the future of your MPA to look like before you develop a sustainable tourism plan.
- Activity: With our team, and using the MPA we chose in exercise 1.2, we refer to handout 1.6 and develop a vision statement by: first developing a description of key points that define our vision, then we illustrated what was the vision might look like.

Presentation 2.1. Using SWOT Analysis to start the assessment process

- The objective of the presentation is to determine whether tourism development can be done in such a way that it will contribute to conservation and poverty alleviation, maintain the principles of sustainable development, will be supported by the community, and will be economically feasible.

Worksheet 2.1: Performing SWOT Analysis

- Objective: to take the first step in assessing whether or not your MPA site is suitable for sustainable tourism or not.
- Activity: We reviewed handouts 2.1 and 2.2, then using the SWOT diagram; we perform a SWOT analysis for the MPA our team is working on. Once the SWOT analysis is conducted, we put ourselves in the role of the assessment team to determine whether our MPA and community is ready for planning for sustainable tourism or not.

Worksheet 2.2: Performing SWOT Analysis

- Objective: To bring together an appropriate knowledge base, interests and expertise in order to conduct the necessary assessments to build a sustainable tourism plan for your MPA.
- Activity: Working with our group, we took 15 minutes to develop a “dream team” for assessing & planning for sustainable tourism in your MPA. We explained why we want those particular people and what skills and knowledge they will bring to the process.

Presentation 2.2. Developing a diagnostic tool

- The objective of the presentation is to become familiar with the content needs for developing a diagnostic, how to obtain this information, and to begin performing a thorough diagnostic on the participants’ own sites

Worksheet 2.3. Attractions Inventory

- Objectives: To evaluate whether the MPA has the type of attractions that will draw the interest of visitors, 2) to determine what the most significant attractions are.
- Activity: With our team, and using the four categories of attractions worksheets (worksheets 2.2 A-D), we inventoried the sites, places and things that might be of interest to visitors and after completing all four inventory worksheets, we go to worksheet 2.3 to rank these attractions.

Worksheet 2.4. Infrastructure and capacity inventory

- Objective: To analyze existing infrastructure and human capacity for attracting and supporting tourism development in and around your MPA.
- Activity: Following the guidelines and questions in the six parts of worksheets 2.4a-e, we

built a picture of whether we have the infrastructure and human capacity to support tourism in and around our PA. With the whole team, we reviewed the outcomes from the worksheets and make a recommendation on whether our site is ready to continue developing a sustainable tourism plan.

Presentation 2.3. Assessing tourism's "Footprint"

- The objective of the presentation is to determine the effect of the tourism in the environment.

Worksheet 2.5a. Footprint analysis

- Objective: To conduct the final evaluation which serves as the touchstone on whether the benefits of attracting tourism activities to your MPA outweigh the costs in terms of meeting your management objectives.
- Activity: With our team, we used worksheet 2.5a to conduct a preliminary sensitivity analysis on your target resources.

Worksheet 2.5b: Rapid Recreation Assessment

- Objective: To consider all possible impacts recreational tourism might have on your target resources.
- Activity: With our team, we filled out poster 2.1 and refer to handout 2.10. This would give us an early assessment on some of the impacts we might expect and served as the basis to inform our management strategies for addressing visitor used.

Worksheet 3.1. Developing sustainable tourism objectives

- Objective: To establish clear objectives as a statement of what you want to achieve as a result of implementing your sustainable tourism plan.
- Activity: With our team, and using guidance from handout 3.1, we developed SMART biophysical, cultural/historical, social and economic goals for your sustainable tourism plan.

Presentation 3.1. Managing visitor impacts based on thresholds

Carrying capacity

Limits of acceptable change (LAC)

Methods of controlling excessive visitor impacts (best management practices)

Measures of success

- The objective of the presentation is to understand ways to measure visitor impacts and develop thresholds (limits) for impacts to target resources.

Worksheet 3.2. Visitor use impact analysis

- Objective: To understand the root cause behind impact from visitor use on target resources that will help later on to guide our choice of management strategies for addressing these impacts.
- Activity: With our team, we reviewed handout 3.3 to understand how to diagram the visitor use impact analysis, then, on a flip chart, we create our own diagram for each visitor use activity in your MPA (we will consider infrastructure and other tourism impacts tomorrow).

Worksheet 3.3. Establishing impacts thresholds

- Objective: To make a determination about what level of change for your target resources is no longer within the range of acceptable.

- Activity: With our team, we worked through worksheet 3.1 to determine what the baseline condition of our target resources are, then, with reference to the baseline, our sensitivity analysis and your tourism objectives, come to a consensus agreement on what threshold of change is acceptable (LAC)

Worksheet 3.4. Establishing indicators and monitoring impacts.

- Objective: To understand that each LAC requires an indicator that will be monitored/measured on a periodic basis to see if there are any changes or indications of a trend that you may be moving towards that standard (which reflects your LAC).
- Activity: With our team, we used worksheet 3.2 and refer to handouts to develop indicators that will be measured to see if there is any change in your target resource, then, we identified what kind of monitoring program will be used to identify change in the indicator.

Worksheet 3.5. Management strategies to minimize and control impacts.

- Objective: To select management strategies that you think will best help you meet your sustainable tourism objectives without exceeding your LAC (or standards).
- Activity: Using worksheet 3.3, we select the management strategies we think will best help us meet our sustainable tourism objectives and stay within our LACs, then, we referred to handout 3.10 and we diagram the best management practices (BMPs) we are recommending for each visitor activity.

Worksheet 3.6. Developing adaptive management scenarios and responses

- Objective: To predict different LAC result scenarios and prepare alternative management strategies to make a correction.
- Activity: We break into sub-groups, each selecting one target resources and the accompanying LAC, using poster 3.1, we developed two additional scenarios (possible outcomes of your management strategies) and develop back-up management responses, after that, we came back together in our small group and reviewed each other's recommendations.

Worksheet 4.1a. Profiling of tourism operators in and near your MPA.

- Objective: To start to develop a preliminary understanding of the tourism operators that are attracting visitors to your MPA and surrounding area, and how, in general, they are conducting business.
- Activity: With our team, we answered the questions in worksheet 4.1 about tourism operators, their clientele and how they are conducting business.

Worksheet 4.1b. The role of tourism operators and tours in reducing impacts.

- Objective: To outline a plan for how you might work with tourism operators in reducing impacts on your MPA.
- Activity: Using the diagram in poster 4.1, we lay out a plan for engaging a tourism operator and developing a plan for conducting their activities in a more sustainable manor that is compatible with the objectives of our MPA.

Worksheet 4.2. Developing hotel guidelines.

- Objective: To understand the impacts from tourism infrastructure development and how through best practices some of these impacts could be lessened.
- Activity: We discussed the hotel practices of our own area. We determined the energy, water, wastewater, and garbage practices of local hotels in our area as wells as the most effective way to encourage local hotels to implement environmentally sound management in our area. Using the ideas we have discussed in our group, we draw up a list of recommended site selection guidelines and management practices for hotels in our area.

Worksheet 4.3. Working with the cruise ship industry

- Objectives: To become familiar with environmentally sound management practices for cruise ships and to understand the costs and benefits of attracting cruise ship business to your MPA.
 - Activity: Using worksheet 4.2, we first illustrated all points of impact from cruise ships on specific resources within our MPA, then we move to the right section of the worksheet and we described each impact, how to would address each impact, and finally the strategy on how are we going to work with the cruise ship industry to implement our plan.
- To understand the different sectors within the tourism industry and the need to work with them on setting standards and best management practices to help reduce impacts on MPA target resources and qualities.
 - To understand how to use zones as a management tool for separating out low and high impact visitor use activities and tourism development impacts.

Worksheet 5.1. Defining target groups and messages.

- Objective: To learn the importance of educating local communities and stakeholders, identifying specific target audiences, and taking different approaches to education and outreach.
- Activity: With our small team, we identified and listed the 3 primary target audiences for sustainable tourism on a flip chart, then we determined the target message for each audience. We also listed the different ways that we can deliver each messages with each specific audience.

Worksheet 5.2. Design and guide program.

- Objective: To learn the importance of guides in MPA interpretation and outreach; discuss how a guide training program might be implemented and its role in contributing to controlling visitor impacts.
- Activity: With our team and using worksheet 5.1, we designed guide program by addressing the key points in the four sections of the worksheet. And then we shared our results with the whole group.

Presentation 5.3. Green certification standards and eco labels

- Objectives: To learn on how packaging and marketing of ecolabels to the particular groups of tourists who will be interested in conservation-based standards.

The team assignments/exercises are done by each group through discussions that were guided by the Cluster Mentors. The participants used meta cards, manila papers, and colored pens to present the outputs of the activities then presented each other's output to the National Mentors and other group. The participants also conducted practicum and data processing to Cuatro Islas Protected Landscape and Seascape.

II. RELEVANCE OF THE LEARNING EVENT TO PARTICIPANT'S WORK/FUNCTION:

I have learned the concepts of SWOT Analysis with PESTLE-G (P – olitical, E – conomic, S – ocial, T – echnical, L – egal, E – Environment, G – ender). We analyzed and identified the Strength (internal), Weakness (internal), Opportunity (external) of the management of ARNP. It makes easier because it touches and covers all the important parameters in preparing an EMP.

I also learned the step by step methods in preparing Ecotourism Management Plan. Since we will update the EMP of ARNP, I can somehow facilitate the Focus Group Discussion and Consultation Meeting with the identified stakeholders.

Lastly, I learned that all the worksheets that we accomplished will lead into an attainable and realistic Ecotourism Management Plan. As a PAMO Staff, it is very important to me to learn the methods on preparing EMP for us to have an attainable and realistic plan because we are the one who will implement it.

II. RECOMMENDATIONS:

IV. POST LEARNING ACTION PLAN/PROPOSAL:

Proposed Plan/Activity/Output	Time Frame
Include the updating of the Ecotourism Management Plan on the CY 2024 Budget under IPAF PA – RIA upon approval of the PAMB.	February 2024
Re-echo my learnings to my co-PAMO Staff regarding the process of identifying threats with the use of threat diagram. This process can be used for the updating of the EMP of ARNP as well as to other plans and other management strategies and policies.	3 rd Quarter of CY 2023
Discuss and propose to PASu formulating and drafting guidelines for freediving activity to be presented to PAMB for approval. The guidelines will be formulated through series of consultation meeting with stakeholders and partners.	3 rd Quarter of CY 2024

Part 2 (To be prepared by the Supervisor)

How will you support the post Learning Action/Proposal?

Have you discussed any concerns/resources needed by your subordinate so that he/she can effectively transfer the skills and knowledge gained from the training?

Would you be willing to send him/her again to other training/seminar/conference?

Yes / No Others

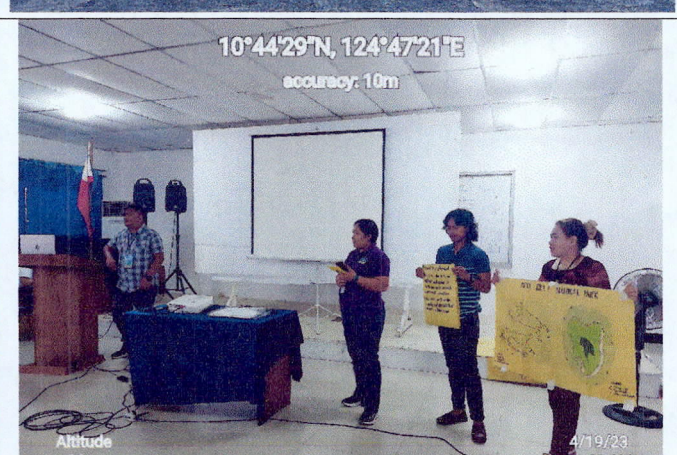
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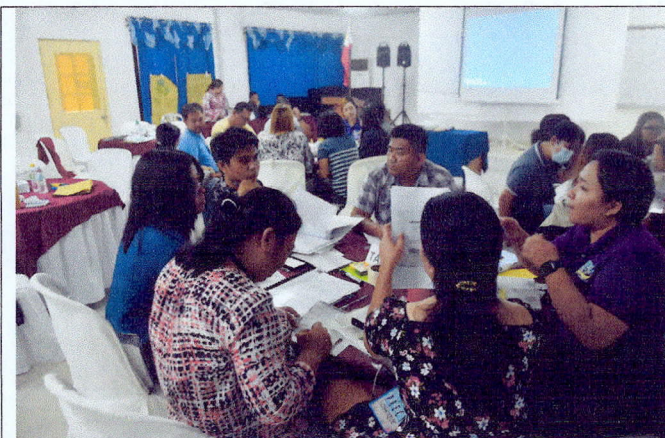
Submitted by:

Noted / Confirmed by:


ANNA RITCHELLE D. NICANOR
Attendee
April 24, 2023
Date


KRYSTAL DAYNE T. VILLANADA
Supervisor





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Department of Environment and Natural Resources

This

Certificate of Completion

is presented to

Ana Ritchelle D. Nicanor

for successfully completing the 40-hour "NIPAS MPA CAPACITY BUILDING PROGRAM ON SUSTAINABLE TOURISM" under the National Integrated Protected Areas System Marine Protected Area Capacity Building Program Regional Rollout Cluster II conducted by Department of Environment and Natural Resources on April 18-22, 2023 at Center for Continuing Education, Visayas State University, Baybay City, Leyte.

ARTURO E. FADRIQUELA
Regional Executive Director
DENR Region VIII 