

Republic of the Philippines

Department of Environment and Natural Resource Provincial Environment and Natural Resources Office

MIMAROPA Region

MAR 2.1 2023

Bgy. Sta. Monica, Puerto Princesa City, Palawan

E-mail: penropalawan@denr.gov.ph Telfax No. (048) 433-5638 / (048) 433-5638

INCOMING	OUTGOING
BY:	_ DATS NO

March 13, 2023

MEMORANDUM

FOR

The Regional Executive Director

DENR MIMAROPA

1515 DENR By the Bay Bldg., Roxas Boulevard,

Barangay 668, Ermita Manila

THRU

:

:

The OIC Regional Assistant Director for Technical Services

FROM

The Provincial Environment and

Natural Resources Officer

SUBJECT

PROGRESS REPORT ON THE **CREATION** OF

COMMUNICATION PLAN FOR MT. **MANTALINGAHAN**

PROTECTED LANDSCAPE UNDER WFP CY 2023

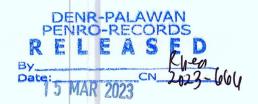
Forwarded is the memorandum dated March 6, 2023 from CENRO Quezon along with the Progress Report on the formulation of Communication Plan for Mt. Mantalingahan Protected Landscape (MMPL).

Please be informed that the Protected Area Management Office (PAMO) of Mt. Mantalingahan Protected Landscape (MMPL) conducted a two (2) day meeting with their NGO partners, the USAID SIBOL and Conservation International (CI) and discussed the crafting of MMPL's communication plan. The meeting was conducted on February 16-17, 2023 at PENRO Training Hall, Puerto Princesa City, Palawan.

For information and record.



ELIZARDO B. CAYAT





Republic of the Philippines Department of Environment and Natural Resources MIMAROPA Region

COMMUNITY ENVIRONMENT AND NATURAL RESOURCES OFFICE

National Highway, Bgy. Alfonso XIII, Quezon, Palawan Contact No.: 0917-160-4920 Email: cenroquezonpal@gmail.com

March 6, 2023

FOR

The Provincial Environment and

Natural Resources Officer

Sta. Monica, Puerto Princesa City, Palawan

DENR PENRO

RECEWED

FROM

The OIC-Community Environment and

d BY:.

Natural Resources Officer/Concurrent PASIDATE: 03082013103-20

Quezon, Palawan

SUBJECT

PROGRESS REPORT ON THE CREATION OF

COMMUNICATION PI

PLAN FO

FOR MT.

MANTALINGAHAN PROTECTED

LANDSCAPE

UNDER DENR WFP CY 2023

Respectfully forwarded is the memorandum dated February 23, 2023 from the staff of the Mount Mantalingahan Protected Landscape (MMPL) Protected Area Management Office (PAMO) pertaining to the submission of progress report on the creation of communication plan for MMPL under DENR WFP CY 2023.

Please be informed further that the MMPL PAMO involved partner NGOs such as Conservation International and USAID SIBOL not only to set the first step in creating the plan, but also to explore future collaborative efforts in executing communication activities.

For information and record.

REMAIOS. GONZAGA



Republic of the Philippines Department of Environment and Natural Resources MIMAROPA Region

COMMUNITY ENVIRONMENT AND NATURAL RESOURCES OFFICE

National Highway, Bgy. Alfonso XIII, Quezon, Palawan Contact No.: 0917-160-4920 Email: cenroquezonpal@gmail.com

February 23, 2023

DATE:

2022-0595

FOR

: The OIC-Community Environment and

Natural Resources Officer/Concurrent PASNR-CENRO QUEZON, PALAWAN

Quezon, Palawan

FROM

The CEPA Officer

Protected Area Management Office

Mount Mantalingahan Protected Landscape NATURE:

SUBJECT

PROGRESS REPORT ON THE CREATION OF COMMUNICATION PLAN FOR MT.

COMMUNICATION PLAN FOR MT.
MANTALINGAHAN PROTECTED LANDSCAPE

UNDER DENR WFP CY 2023

This is to inform that the undersigned staff of Mount Mantalingahan Protected Landscape (MMPL) have conducted a two (2) days meeting with NGO partners particularly the USAID SIBOL and Conservation International (CI) last February 16-17, 2023 at Training Hall, DENR-PENRO, Sta. Monica, Puerto Princesa City, Palawan to improve the draft five (5) years communication plan for MMPL.

The meeting to create the MMPL five (5) years communication plan was set in two phases via semi-virtual manner. The first phase was the presentation of previous communication plans and programs of the participants including the PAMO, success stories and difficulties encountered which hindered the full accomplishment of their objectives. The second phase was the actual planning which will include identifying activities, setting timeframe, setting roles and identifying resources.

During the first day, MMPL PAMO presented the institutional AVP of MMPL, discussed its brief history and management programs to enlighten the participants and have ideas on what communication interventions will fit in MMPL. It was followed by the presentation of communication strategies, program difficulties and solutions created by SIBOL and CI. Via online, Mr. Jess Pagliawan the communication officer of CI informed that they have been focusing on tenured areas and building strong connection with IP communities thru regular visitation as their foremost strategy. They also regularly assist the PAMO in conducting activities for MMPL day celebration such as the recently conducted Dalaw Turo at Iraan, Rizal and Saraza, Brooke's Point. Also via online, Mr. Jovan Cerda communication specialist of USAID SIBOL shared that one of their strategy is the use of social media platforms like Facebook and YouTube as channels for information dissemination.

In the afternoon of phase one (1), the participants were able to identify additional programs and activities for the communication plan. Highlighted programs are annual celebration of MMPL day, Joining Municipal Festivals and Integration of MMPL and Environmental knowledges and activities to the curriculum and activities of schools serving communities within and around MMPL.

The second day/phase 2 started with recapitulation by the PAMO followed by cleaning inputs from phase 1 of the meeting of participants. Mr. Cyril Ramil Dacillo of USAID SIBOL suggested to show the direct connection of created programs and activities to the targets/goals of MMPL that are stated in the MMPL PAMP 2021-2030. While Mr. Jess Pagliawan suggested to include the Integration of MMPL and Environmental knowledges and activities to the curriculum and activities of schools serving communities within and around MMPL as a 5 year working program considering that such project would involve high level decision making while doing properly documented educational activities to justify the need to establish the targeted long term program. Both SIBOL and CI commits their support in the finalization and implementation of the five (5) year communication plan.

Further, this is only the first step towards the creation of the 5-year communication plan for MMPL. The latter will be presented to MMPL TWG for evaluation and improvement and then in the PAMB en banc for further comment and approval.

Moreover, this activity was involved by three female MMPL PAMO personnel who showcased excellent performance as secretariat during meeting.

Attached are the geo-tagged pictures and attendance sheet during the two (2) days meeting last February 16-17, 2023 at Training Hall, DENR-PENRO, Sta. Monica, Puerto Princesa City, Palawan to improve the plan.

For reference and record.

Office support staff

EMS

Office support staff

MICHAEL JOHN D. CANTUBA

FT I/CEPA Officer

GEO-TAGGED PICTURES TAKEN DURING THE TWO (2) DAYS MEETING WITH NGO PARTNERS PARTICULARLY THE USAID SIBOL AND CONSERVATION INTERNATIONAL (CI) LAST FEBRUARY 16-17, 2023 AT TRAINING HALL, DENR-PENRO, STA. MONICA, PUERTO PRINCESA CITY, PALAWAN TO IMPROVE THE PLAN.













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Activity Date/Time Venue

COMMUNICATION WORKSHOP

FEBRUARY 16, 2023

PENRO Training Hall, Sta. Monica, Puerto Princesa City, Palawan

ATTENDANCE

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Activity
Date/Time
Venue

COMMUNICATION WORKSHOP

FEBRUARY 17, 2023

PENRO Training Hall, Sta. Monica, Puerto Princesa City, Palawan

ATTENDANCE

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